



J●POP SUMMIT 2015

**FORT
MASON
CENTER**
San Francisco

J-POP.com

**AUG
8 & 9**

Greetings from The Mayor



On behalf of the City and County of San Francisco, it is my pleasure to welcome you to the 7th Annual J-POP SUMMIT of San Francisco, being held the weekend of August 8-9, 2015. This event aims to further develop the friendship between the United States and Japan while celebrating multiculturalism in our City.

The J-POP SUMMIT has been held annually for the past seven years in celebration of Japanese popular culture. By introducing the latest in Japanese music, fashion, film, art, games, tech-innovations, anime, food, as well as niche subcultures, the festival has become a landing platform for new trends from Japan, and it helps develop the diverse communities and neighborhoods of San Francisco.

I commend the J-POP SUMMIT Festival committee and the many organizers involved who have contributed to making this event a true success. Your tremendous work is a significant contribution to the vitality and diversity of our City. Congratulations and best of luck to all in your future endeavors.

With warmest regards,

A handwritten signature in black ink, reading "Edwin M. Lee".

Edwin M. Lee
Mayor

Greetings from Consul General Yamada



I am pleased to welcome you to J-POP SUMMIT 2015. The Consulate General of Japan in San Francisco is once again proud to support this festival and the wide range of Japanese pop culture activities, performers, and experiences that it offers to the people of the Bay Area.

I would like to congratulate Mr. Seiji Horibuchi, CEO of NEW PEOPLE and Chairman of the J-POP SUMMIT Festival Committee for his continuing dedication to creating new avenues to experience Japanese culture in America. Through his efforts and those of the festival committee, this event has continued to grow over the past seven years with last year attracting 120,000 visitors!

I encourage everyone to experience and enjoy as much as possible at J-POP SUMMIT, which has now expanded to include four unique venues. You can see the latest in Japanese entertainment and technology at Fort Mason Center, sample food and drink at Sake Summit in Union Square, and enjoy a wide variety of Japanese films at the Japanese Film Festival at Castro Theater and NEW PEOPLE Cinema. Please explore and enjoy all of the new and exciting attractions that J-POP SUMMIT Festival 2015 has to offer.

With warmest regards,

A handwritten signature in black ink, reading "Jun Yamada".

Jun Yamada
Consul General of Japan
in San Francisco



Dear Friends,

It is my great pleasure to celebrate with all of you the exciting progress of J-POP SUMMIT in our 7th year, at our new venue, Fort Mason Center. Our biggest adventure this year, in addition to relocating, is to introduce brand new exhibitions featuring Travel and Tech Innovations in Japan. With generous support from the Consulate General of Japan in San Francisco including both US-based and Japanese companies as sponsors, it is a great joy to join forces together again and contribute to the cultural bond between US & Japan. Needless to say, J-POP SUMMIT doesn't exist today without the dedication of the artists, volunteers and our attendees.

Have fun, and find your new passion!

Love & Peace,

Seiji Horibuchi
Chairman, J-POP SUMMIT

Welcome to J-POP SUMMIT 2015!



Dear J-POP fans,

Our big theme this year is “**New Endeavor**.”

J-POP SUMMIT 2015 is exploding with new adventures, including a new location (and the challenges of the logistics that come with it!), new programs such as an IT/TECH Pavilion with ideathons and panels, a POP Travel Area with a Ryokan Pavilion, and two fantastic lineups at J-POP Live Nights! It is a big challenge and change for us, but I sincerely believe that this will make the best J-POP SUMMIT ever and is the bravest decision to make for a better future. This whole venture was made possible thanks to all of our sponsors, artists, fans and my wonderful J-POP SUMMIT team.

Let's make history again in Summer 2015!

Best,

Takeshi Yoshida
Chief Producer,
J-POP SUMMIT

- FESTIVAL PAVILION EXHIBITION MAP -

A STAGE AREA

- A1: Main Stage
- A2: Premium Seating Area (VIP Pass holders only)
- A3: Viewing Area

B FOOD AREA 2

- B1: Sapporo
- B2: Ito En
- B3: Calbee
- B4: Iichiko
- B5: Choya
- B6: Totally Oishii
- B7: Takara

C ARTS & CRAFTS

- C1: AOD
- C2: San Francisco Bazaar

D TRAVEL

- D1: Cafetalk
- D2: H.I.S.
- D3: TOKYO
- D4: Ryokan Pavilion by Global Daily
- D5: JNTO
- D6: AEON
- D7: Go-torch Characters
- D8: NTA

E ENTERTAINMENT

- E1: Meet & Greet
- E2: Kinokuniya
- E3: Promic
- E4: KMD
- E5: Kinokuniya
- E6: Meet & Greet

F FASHION

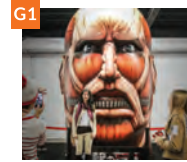
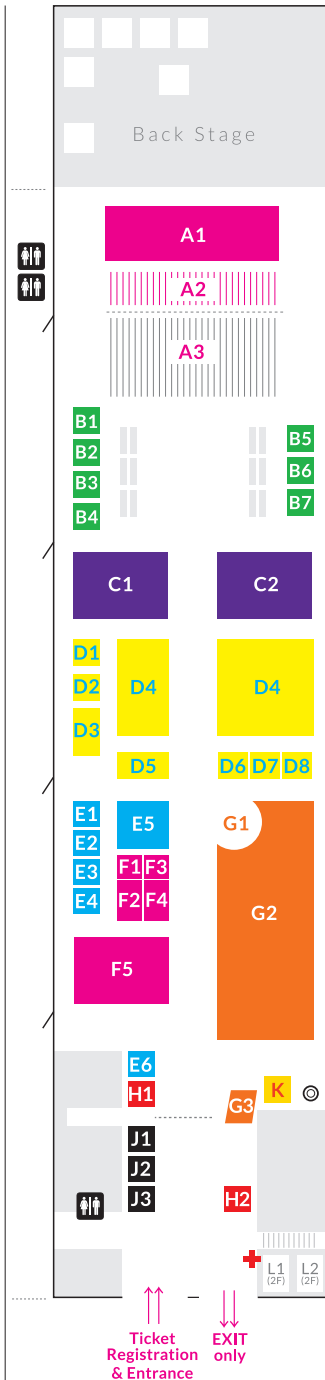
- F1: MARUQ
- F2: MIKI HOUSE
- F3: CHEERZ
- F4: SOU・SOU
- F5: MOSHI MOSHI NIPPON by Asobisystem

H VOLUNTEER & INFO

- H1: Volunteer Info
- H2: Information

J TICKET REGISTRATION

- J1: Day Sale
- J2: Check-In for 1・2 Day Pass Holders
- J3: Customer Service



G1 Attack On Titan
Come see the Colossal Titan (from the hit series Attack on Titan) at Interactive Pavilion!



G3 (Inside & Outside)
MAZDA
Check out the MAZDA's MX-5 and the all-new 2016 CX-3

G INTERACTIVE Pavilion

- G1: Attack On Titan
- G2: INTERACTIVE - TradeShow -
- G3: MAZDA
- G4: YAMAHA Wheelchair Trial Area

G5: Firehouse

- Ideathon
- Pitch Contest
- Keynote
- VIP Pass Exclusive Meet & Greet with Eir Aoi JAM Project

K SCRAP



- Restrooms
- Emergency Exits
- Paramedics

MAP

FORT MASON CENTER

- OUTSIDE -



Enter @ Gate A



\$30



\$45



Ages 0-5 : FREE
Ages 6-12 : \$15



\$100
(Advance ONLY)

Check-in @ Gate B



"1000 Treasure Hunters"

SCHEDULE

FORT MASON CENTER

8.8 SAT

For booth locations see page 5!

A1 Fort Mason Stage	
10:30 am	Door Opens!
10:50 am	Fes☆Tive
11:10 am	Little Glee Monster
11:35 am	Faint★Star
11:50 am	Jaru Jaru
12:05 pm	Koji Morimoto Greeting
12:20 pm	Cosplay Masquerade
1:20 pm	Food Panel "Sushi, Sake, Matcha"
2:00 pm	MOSHI MOSHI NIPPON
2:50 pm	Go-torch Characters
3:15 pm	Pitch Contest Award Ceremony
3:40 pm	The Akabane Vulgars On Strong Bypass
4:15 pm	JinnyOops!
4:50 pm	'ODOTTEMITA' Dance Contest
5:55 pm	Gacharic Spin
6:45 pm	Eir Aoi
7:25 pm	JAM Project
Details for guests ☞ See Page 8-11! http://www.j-pop.com/guests/	

G4 Firehouse	
10:00 am	MESH Project Ideathon (180 min)
1:30 pm	Pitch Contest (90min)
4:00 pm 4:55 pm	VIP Pass Holder Exclusive JAM Project Meet & Greet 1 Meet & Greet 2
6:00 pm	Keynote - Kelvin Kazumi Hiraishi from MAZDA
7:00 pm	Interactive Reception (Invitation Only)
For Interactive programs ☞ Page 24-27 http://www.j-pop.com/events/interactive-forum/	

E Meet & Greet	
E1	11:30 am JAM Project 1:30 pm Koji Morimoto 4:25 pm FEMM
E2	1:00 pm 2:00 pm Yusuke Nakamura 3:00 pm 4:00 pm
E3	11:45 am Little Glee Monster 2:00 pm Gacharic Spin
E6	12:00 pm The Akabane Vulgars On Strong Bypass 1:25 pm YANAKIKU 2:55 pm Jaru Jaru 3:55 pm Faint★Star 5:00 pm JinnyOops!
For booth locations 📍 See Page 5 Meet & Greet 📍 See Page 20-21 http://www.j-pop.com/events/vip-meet-and-greet/	

Other Venues	
SAKE SUMMIT at Union Square	Film Festival at NEW PEOPLE
SAKE TASTING 11am 1:30pm 4pm STAGE 11:00 am CAL Raijin Taiko I 1:00 pm Fes☆Tive 1:20 pm Faint★Star 1:40 pm Jaru Jaru 3:30 pm CAL Raijin Taiko II	12:00 pm <i>Kakekomi</i> (146min/Eng Subs) 3:00 pm <i>The Vancouver Asahi</i> (132min/Eng Subs) 6:00 pm My Man (128min/Eng Subs) ★ Special Appearance by Tadanobu Asano
Union Square is located in downtown San Francisco near Powell x Geary St. ☞ See Page 28-29 SAKESUMMIT.com	NEW PEOPLE Cinema is located at Japantown SF, 1746 Post St. (x Webster St) ☞ See Page 15 JFFSF.org

SCHEDULE

FORT MASON CENTER

8.9 SUN

For booth locations see page 5!

A1 Fort Mason Stage	
10:50 am	J-POP IDOL! Contest
11:50 am	YANAKIKU
12:10 pm	Baby, The Stars Shine Bright Fashion Showcase
12:40 pm	MARUQ Fashion Contest
1:15 pm	KAGURA Demonstration
1:35 pm	IT Keynote - Kaoru Sugano
2:10 pm	Little Glee Monster
2:35 pm	Fes☆Tive
2:55 pm	Faint★Star
3:15 pm	Jaru Jaru
3:40 pm	DJ AMIAYA
4:05 pm	IT Panel Discussion
4:50 pm	Go-torch Characters
5:15 pm	1000 Treasure Hunters
5:55 pm	FEMM
6:35 pm	DJ Ken Ishii
7:30 pm	ANAMANAGUCHI
Details for guests ☞ See Page 8-11! http://www.j-pop.com/guests/	

G4 Firehouse	
10:00 am	YAMAHA Data Ideathon (300 min)
	VIP Pass Holder Exclusive Eir Aoi
4:30 pm	Meet & Greet 1
5:30 pm	Meet & Greet 2
For Interactive programs ☞ Page 24-27 http://www.j-pop.com/events/interactive-forum/	

Each booth has its own programs!
See other pages for details and schedule
or visit www.j-pop.com

E Meet & Greet	
E1	12:00 pm FEMM 4:10 pm Little Glee Monster
E2	1:00 pm 2:00 pm Yusuke Nakamura 3:00 pm 4:00 pm
E3	12:30 pm Gacharic Spin 2:55 pm Eir Aoi
E6	12:45 pm ANAMANAGUCHI 2:00 pm Jaru Jaru 3:30 pm Faint★Star 4:20 pm Ken Ishii
For booth locations ☞ Page 5 How to join Meet & Greets ☞ Page 21-22 http://www.j-pop.com/events/vip-meet-and-greet/	

Other Venues	
SAKE SUMMIT at Union Square	Film Festival at NEW PEOPLE
SAKE TASTING 11am 1:30pm 4pm STAGE 11:00 am CAL Raijin Taiko I 12:10 pm CAL Raijin Taiko II 12:35 pm Little Glee Monster 1:05 pm Jaru Jaru 1:20 pm YANAKIKU 3:30 pm SF Awakko-Ren	12:00 pm Space Brothers #0 (90min/Eng Subs) 1:50 pm The World of Koji Morimoto ★ Special Appearance by Koji Morimoto 4:00 pm The Blind Swordsman: Zatoichi (116min/Eng Subs) 6:30 pm PALE MOON (126min/Eng Subs) NEW PEOPLE Cinema is located at Japantown SF, 1746 Post St. (x Webster St)
☞ See Page 28-29 SAKESUMMIT.com	☞ See Page 15 JFFSF.org

GUESTS



JAM Project

MUSIC

8.8 (Sat) 11:30 am @ Meet & Greet (E1)
 4:00 pm @ Firehouse (VIP ONLY@G5)
 4:55 pm @ Firehouse (VIP ONLY@G5)
 7:25 pm @ FMC Main Stage (A1)

A dream team of Anison (Anime-Song), JAM Project was founded to regain the original powerful spirit of anime songs! Current members include Hironobu Kageyama (*Dragon Ball Z* "CHA-LA HEAD-CHA-LA"), Masaaki Endoh (*Yu-Gi-Oh! 5D's* "BELIEVE IN NEXUS"), Hiroshi Kitadani (*ONE PIECE* "We Are!"), Masami Okui (*Revolutionary Girl Utena* "Rondo-revolution") and Yoshiki Fukuyama (*MACROSS 7* "SEVENTH MOON")!



Gacharic Spin

MUSIC

8.8 (Sat) 2:00 pm @ Promic Booth (E3)
 5:55 pm @ FMC Main Stage (A1)
 8.9 (Sun) 12:30 pm @ Promic Booth (E3)

Gacharic Spin is the strongest, most aggressive and flamboyant girls band from Japan! Their second single "Don't Let Me Down" was chosen as the ending theme for *Dragon Ball Kai*, and the band is climbing the popularity chart very fast!



Little Glee Monster

MUSIC

8.8 (Sat) 11:10 am @ FMC Main Stage (A1)
 11:45 am @ Promic Booth (E3)
 8.9 (Sun) 12:35 pm @ Union Square
 2:10 pm @ FMC Main Stage (A1)
 4:10 pm @ Meet & Greet (E1)

Chosen out of a competitive vocal audition, these six high-school girls from Japan will leave a mark on your heart with honed singing voices!



Eir Aoi

MUSIC

8.8 (Sat) 6:45 pm @ FMC Main Stage (A1)
 8.9 (Sun) 2:55 pm @ Promic Booth (E3)
 4:30 pm @ Firehouse (VIP ONLY@G5)
 5:30 pm @ Firehouse (VIP ONLY@G5)

Eir Aoi, a Japanese female vocalist worldly known as the singer for the theme songs of Japanese anime such as *Sword Art Online*, *Aldnoah.Zero* or *Kill la Kill*, will perform at J-POP SUMMIT as a part of her first world tour. This is her very first US performance! Also don't miss her Meet & Greet with fans at Promic booth (E3) and Firehouse on Sunday!



FAINT★STAR

MUSIC

8.8 (Sat) 11:35 am @ FMC Main Stage (A1)
 1:20 pm @ Union Square
 3:55 pm @ Meet & Greet (E6)
 8.9 (Sun) 2:55 pm @ FMC Main Stage (A1)
 3:30 pm @ Meet & Greet (E6)

HINA and YURIA are getting a lot of attention for their high quality music and their NO.1 viewers' ranking on "Tokyo Girls' Update!"



FES☆TIVE

MUSIC

★ Both Days @ CHEERZ Booth (F3)

8.8 (Sat) 10:50 am @ FMC Main Stage (A1)
 1:00 pm @ Union Square
 8.9 (Sun) 2:35 pm @ FMC Main Stage (A1)

An 8-piece idol group FES☆TIVE is here to spread Japanese festivals to the world. Visit CHEERZ booth to interact with FES☆TIVE!



Ken Ishii

MUSIC

8.7 (Fri) 8:00 pm @ Castro Theatre
8.9 (Sun) 4:20 pm @ Meet & Greet (E6)
6:35 pm @ FMC Main Stage (A1)

World-class Techno DJ Ken Ishii will bring his cutting-edge club beats to the Fort Mason Main Stage! DJ Ishii will also appear at his Meet & Greet on Sunday! Don't miss this chance to meet the legend in person.



ANAMANAGUCHI

MUSIC

8.9 (Sun) 12:45 pm @ Meet & Greet (E6)
7:30 pm @ FMC Main Stage (A1)

ANAMANAGUCHI, a boy band made up of hackers and producers born & raised on the Internet, currently living in New York City, will be performing to send out emotional dance music for the video game generation! Don't miss their expressive and emotional melodies made from simplest, rawest electronic tones!



JinnyOops!

MUSIC

8.8 (Sat) 4:15 pm @ FMC Main Stage (A1)
5:00 pm @ Meet & Greet (E6)

It's been five years since their first powerful performance at J-POP SUMMIT 2010. Mitsuyo Ishibashi (Vo, Gt), Chihiro Ishida (Ba) and Hitomi Futenma (Dr) are returning again to rock the stage even harder than before. Check out their new songs live! They hold the record of best merch sales, so don't miss out!



The Akabane Vulgars On Strong Bypass

MUSIC

8.8 (Sat) 12:00 pm @ Meet & Greet (E6)
3:40 pm @ FMC Main Stage (A1)

J-POP SUMMIT's favorite punk-rock band from Tokyo is coming back for the fourth consecutive year. Don't miss the performance by Yumi Uchizono (Vo, Gt), Miki Uchizono (Ba) and Kei Sofue (Dr) on the main stage!



FEMM

MUSIC

8.8 (Sat) 4:25 pm @ Meet & Greet (E1)
8.9 (Sun) 12:00 pm @ Meet & Greet (E1)
5:55 pm @ FMC Main Stage (A1)

FEMM, the "Mannequin Dance Duo," (FAR EAST MENTION MANNEQUINS) will be on stage to show their "twerking" in latex costumes, and there will be a lot of photo ops as they walk around the venue in pair.



JARU JARU

COMEDY

8.8 (Sat) 11:50 am @ FMC Main Stage (A1)
1:40 pm @ Union Square
2:55 pm @ Meet & Greet (E6)
8.9 (Sun) 1:00 pm @ Union Square
2:00 pm @ Meet & Greet (E6)
3:15 pm @ FMC Main Stage (A1)

Jaru Jaru, a Japanese comedy duo, shows their stand-up comedy at Fort Mason Center and Union Square. Their skits, surreal and bizarre, are a hit among comedy fans around the world. Also, don't miss their Meet & Greet!



FASHION MUSIC

8.8 (Sat) 2:00 pm @ FMC Main Stage (A1) | Both days @ MOSHI MOSHI NIPPON Booth (F5)

Ayumi Seto

Ayumi Seto, a fashion model and designer of "Aymmy in the batty girls," often appears in Aomoji-kei fashion magazines such as "Zipper."

Anna Yano

With her cute smile and au naturel fashion, she is known as a versatile artist and model who effortlessly pulls off any look from her signature kawaii style to lolita.

Musubizm

Musubizm is an entertainment idol unit formed by five members chosen from a pool of candidates during the Spring 2014 "ASOBISYSTEM IDOL PROJECT."

AMIAYA

AMIAYA are twin sister fashion models, musicians and the concept producers of "Jouetie," which has become popular not only in Japan but across Asia.



YANAKIKU

TRAVEL MUSIC

★ Both Days @ Ryokan Pavilion (D4)

8.8 (Sat) 1:25 pm @ Meet & Greet (E6)
8.9 (Sun) 11:50 am @ FMC Main Stage (A1)
1:20 pm @ Union Square

The exotic "YANA" and cute "KIKU" with KIMO-COS (Kimono-Cosplay) welcome you inside the Ryokan Pavilion to lead you through the world of Japanese authentic Ryokan inns! Don't miss their music performances on stage too!



Go-torch Characters

MUSIC

★ Both Days @ Travel Area (D7)

TRAVEL

8.8 (Sat) 2:50 pm @ FMC Main Stage (A1)
8.9 (Sun) 4:50 pm @ FMC Main Stage (A1)

Go-torch characters are special mascots representing each locale in Japan. Come to take photos with Chissai Ossan (Amagasaki, Hyogo), Sanasenabona from Sasebo in Nagasaki, and Koakkuma & Akkuma from Hokkaido!



Tadanobu Asano

FILM

8.7 (Fri) 8:00 pm @ Castro Theatre
8.8 (Sat) 6:00 pm @ NEW PEOPLE Cinema

Tadanobu Asano, the world-renowned actor known for his stunning performance in Miike's *Ichii The Killer*, Academy-nominated *Mongol*, and Marvel's blockbuster *Thor*, will attend the opening night at the Castro Theatre to receive a special award! The actor will also appear at NEW PEOPLE Cinema on Saturday for the screening of *My Man*.



Koji Morimoto

ART FILM

8.8 (Sat) 12:05 pm @ FMC Main Stage (A1)
1:30 pm @ Meet & Greet (E1)
8.9 (Sun) 1:50 pm @ NEW PEOPLE Cinema

Koji Morimoto, widely known for his works such as *Animatrix* and *Genius Party Beyond*, will appear at Fort Mason Center and NEW PEOPLE Cinema! This is a rare chance for big fans to meet the master.



Yusuke Nakamura

ART

@ Kinokuniya (E2)

8.8 (Sat) 1 pm / 2 pm / 3 pm / 4 pm

8.9 (Sun) 1 pm / 2 pm / 3 pm / 4 pm

Yusuke Nakamura, a Japanese illustrator who is known for designing CD jackets for Masashi Sada's "Appare - All Time Best" (Image for J-POP SUMMIT Official Poster) and ASIAN KUNG-FU GENERATION, will have autograph sessions at Kinokuniya Booth (E2)!



Kaoru Sugano

INTERACTIVE

8.9 (Sun) 1:35 pm @ FMC Main Stage (A1)

The Interactive Technologies Keynote from one of the world's leading digital creators, Kaoru Sugano, will take place on Fort Mason Main Stage. The Creative Director of Dentsu Inc. himself will speak on how pop culture and technology are tied together in the creation of digital contents.



Allen Miner

(Chairman & CEO, SunBridge Corp.)

Jim Newton (Chairman & Founder, TechShop)

Redg Snodgrass (CEO & Founder, Wearable World)

Tak Miyata (General Partner, Scrum Ventures)

8.9 (Sun) 4:10 pm @ FMC Main Stage (A1)

"The Future of The Maker Movement"

The leading Bay Area makers/innovators will talk about the DIY tech movement, next generation digital content and more!

INTERACTIVE



Shunsuke Nakamura

(CEO & Founder, SHIKUMI DESIGN)

8.9 (Sun) 1:15 pm @ FMC Main Stage (A1)

Shunsuke Nakamura, founder and CEO of SHIKUMI DESIGN, is presenting KAGURA, a web camera based movement recognition technology that virtually plays instruments. Come to KAGURA's booth at INTERACTIVE Pavilion to experience the technology firsthand! Also, catch KAGURA's live demonstration on Main Stage!

INTERACTIVE



Kelvin Kazumi Hiraishi

Director of R&D Engineering,
Mazda North American Operations

8.8 (Sat) 6:00pm @ Firehouse (G5)

J-POP SUMMIT welcomes a special keynote speaker, Kelvin Kazumi Hiraishi, director of R&D Engineering from MAZDA. This session will be held at Firehouse and is open for all ticket holders. Come join at Firehouse!

INTERACTIVE



Jake Myrick (Sequoia Sake)

Eric Gower (Breakaway Matcha)

Timothy Archuleta (ICHI SUSHI)

8.8 (Sat) 1:20 pm @ FMC Main Stage (A1)

"American Entrepreneurs on Sake, Matcha & Sushi": Three panelists representing Bay Area's bustling food scene will share their experience working with Japanese foods here in the Bay.

PANEL DISCUSSION

FOOD



FOOD FORT MASON CENTER



Hello Kitty Cafe

The Hello Kitty Cafe truck, carrying all sorts of Hello Kitty themed goodies including macarons, donuts, and cookies, is coming to J-POP SUMMIT!

🐱 @hellokittycfe

FOOD TRUCK OUTSIDE



JapaCurry
🐦 @JapaCurry



J-Shack
🐦 @jshacksf



Hiyaaa!
🐦 @hiyaaaroll



We Sushi
🐦 @we_sushi



Manna
🐦 @mannajpt



BOB CHA
🐦 @bobchasf



Kushi Yaki Kuishinbo
🐦 @Kuishinbo_SJ



Bacon Bacon
🐦 @baconbaconsf

FOOD: PANEL DISCUSSION FMC MAIN STAGE (A1)

"AMERICAN ENTREPRENEURS ON SAKE, MATCHA & SUSHI"

8.8 (Sat) 1:20pm @ FMC Main Stage (A1)

Guest Speakers:

Timothy Archuleta - ICHI SUSHI-
Jake Myrick - Sequoia Sake-
Eric Gower - Breakaway Matcha-

The topic covers their shared experience working with Japanese foods here in the Bay and serving Bay Area food lovers, what were their hurdles and triumphs along the way, and finally, what does authenticity mean to them?



Glico USA
🐦 @glicousa



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LEGENDARY BIRU

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Sapporo

Sapporo's uniquely shaped silver can represents the distinctive style and flavor of Japanese beer!



ITO EN

At the ITO EN booth, there will be all sorts of ice-cold drinks including Oi Ocha and TEA'S TEA!



Calbee

Come try their popular shrimp chips with original, wasabi and hot garlic flavors!



Takara

Try our festival attendees' favorite cocktail, Can Chu-Hi "JPOP," and their new unfiltered sake "YUKI."



CHOYA

CHOYA uses only natural ingredients including 100% Japanese ume plums to produce the finest Umeshu in the world.



Totally Oishii

Totally Oishii, a family business whose mission is to create the yummiest Japanese confections, will serve handmade mochi!



iichiko

Enjoy "iichiko Bar FRUITS YUZU and UME" that won the double gold medal at the 2014 San Francisco World Spirits Competition. 100% natural ingredients including Japan-made YUZU citrus juice, honey, and lemon will give you the natural fruity taste and refreshing flavor!

iichiko
Bar
FRUITS

NEW

YUZU

UME

8% ALC/VOL

iichiko
Bar
FRUITS

YUZU LIQUEUR

UME LIQUEUR

iichiko, Raising the Bar

ARTS & CRAFTS

FORT MASON CENTER

C1



AOD

AOD is a weekend convention celebrating Japanese animation (anime), video games, recent American cartoons, and their related interests. They feature fun, interactive events that celebrate, entertain, enlighten, and encourage attendees to engage and think. www.AODSF.org

C2



SAN FRANCISCO BAZAAR

SAN FRANCISCO BAZAAR began in 2001 in the Boston-area as an offbeat entertainment extravaganza to showcase the DIY movement and handmade goods. Expect a handmade market, indie entertainment and DIY festival all under one roof!

<http://SanFranciscoBazaar.org>

FAN FAVORITES!

FORT MASON CENTER



Cosplay Masquerade

8.8 (Sat) 12:20pm

@ Fort Mason Stage (A1)

Dress up in cosplay of your favorite characters and show off to J-POP SUMMIT audience! The winners will receive special prizes!

COSKAMI



"ODOTTEMITA" Dance Contest

8.8 (Sat) 4:50pm

@ Fort Mason Stage (A1)

Come see the finalists dancing to a popular Japanese song with existing choreography and find out who will take home the grand prize!



J-POP IDOL! Contest

8.9 (Sun) 10:50am

@ Fort Mason Stage (A1)

Sing your heart out in Japanese! Six finalists chosen from the first round of video submissions will come and compete on the main stage for the champions!



1000 Treasure Hunters by SCRAP

For ticket and more information, visit [1000 Treasure Hunters check-in booth at Gate B](#)

The unique and fun puzzle hunt, 1000 Treasure Hunters is coming back with the J-POP SUMMIT 2015! There is no "60 minutes" time limit and no countdown call to rush you. You will be surrounded by a lot of Treasure Hunters. Let's communicate with the other players, solve the clues, and find the goal together. Enjoy hunting clues, solving puzzle, and the festival itself!

SCRAP

FILMS

NEW PEOPLE CINEMA

JFFSF.org

8.8-16, 2015

JAPAN FILM FESTIVAL OF SAN FRANCISCO

The 3rd Annual Japan Film Festival of San Francisco will take place at NEW PEOPLE Cinema and Castro Theatre beginning Friday, August 7th and ending on Sunday, August 16th, 2015. Come explore the latest Japanese live-action films and animations!

8.8
Sat

Tadanobu Asano

Tadanobu Asano will attend the opening night at the Castro on Friday. On Saturday, the actor will join the screening and Q&A for *My Man* at NEW PEOPLE Cinema.

- 8.7 (Fri) 8pm @ The Castro "Electric Dragon 80000V" Q&A
- 8.8 (Sat) 6pm @ NEW PEOPLE Cinema "My Man" Q&A

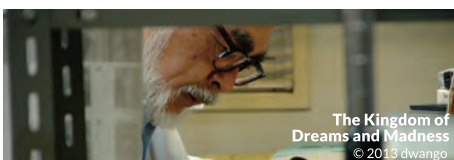
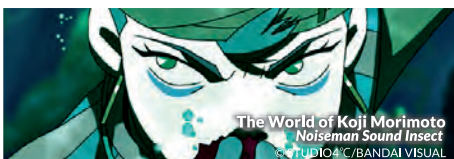


8&9
Sat/Sun

Koji Morimoto

On Sunday at NEW PEOPLE Cinema, director Morimoto will join the screening of *The World Of Koji Morimoto*, a collection of his three short films followed by Q&A.

- 8.8 (Sat) 12:05 pm @ FMC Main Stage 1:30 pm @ Meet & Greet (E1)
- 8.9 (Sun) 1:50 pm @ NEW PEOPLE Cinema "The World of Koji Morimoto" Q&A



8.8
Sat

12:00pm Kakekomi
3:00pm The Vancouver Asahi
6:00pm **My Man** Q&A

8.9
Sun

12:00pm Space Brothers #0
1:50pm **The World of Koji Morimoto** Q&A
4:00pm The Blind Swordsman: Zatoichi
6:30pm PALE MOON

8.10
Mon

7:00pm The Kingdom of Dreams and Madness
9:20pm Harajuku Denier

8.11
Tue

7:00pm Little Forest - Summer & Autumn
9:15pm The Wind Rises

8.12
Wed

7:00pm Uzumasa Limelight
9:00pm When Marnie Was There

8.13
Thu

7:00pm The Case of Hana and Alice
9:00pm Have a Song on Your Lips

8.14
Fri

7:00pm Our Family
9:20pm Kabukicho Love Hotel

8.15
Sat

12:00pm 100 Yen Love
2:30pm TOKYO SHORT SHORTS 2015
- A New Generation of 5 Short Films
4:30pm **The Birth of Saké** Q&A
7:00pm The Tale of The Princess Kaguya

8.16
Sun

12:00pm **The Birth of Saké** Q&A
2:30pm INITIATION LOVE
5:00pm 0.5mm

Buy Tickets at
JFFSF.org

VENUE & TICKETS



NEW PEOPLE CINEMA

Japantown, 1746 Post St., San Francisco
Visit JFFSF.org for tickets and details!

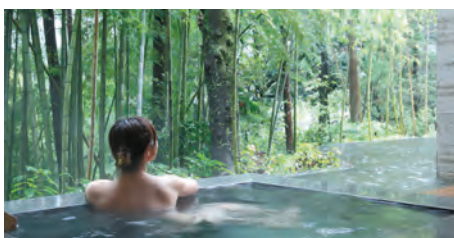
Ry●kan - Pavilion Presented by Global Daily

Come experience Japanese authentic 'Ryokan' (Japanese traditional inns) at the Ryokan Pavilion presented by Global Daily!

Wear 'Yukata' and 'Geta' (Japanese kimono robes and wooden sandals) and enjoy a virtual tour to experience the essence of Japanese tradition in their architecture, food, guest appointments, and local attractions. At the entrance, the kimono cosplay duo, YANAKIKU, which was a festival favorite from last year's J-POP SUMMIT, will welcome you! Also you have a chance to win a round trip to Japan!




HAKONE GINYU




KINNOTAKE TONOSAWA




KYOTO HIRASHIN




AMANOYADO MARUZEN




BETTEI SENJUAN




TAKINOYU



YANAKIKU

YANAKIKU will be at the Ryokan Pavilion to welcome you!

★ Both Days @ Ryokan Pavilion (D4)

8.8 (Sat) 1:25pm @ Meet & Greet (E6)

8.9 (Sun) 11:50am @ FMC Main Stage (A1)
1:20pm @ Union Square

The exotic "YANA" and cute "KIKU" with KIMO-COS (Kimono-Cosplay) welcome you inside the Ryokan Pavilion to lead you through the world of Japanese authentic Ryokan inns! Don't miss their music performances on stage too!

V



viator

Viator, a TripAdvisor company, is having a booth inside the Ryokan Pavilion. Viator is specialized at finding great tours and activities, and you can even book the Ryokan inns you will see at this event. Find out the exciting local tours and activities at Viator booth!
<http://www.viator.com>



J-POP SUMMIT 2015 Presenting Sponsor

Global Daily is a travel advertising agency that focuses on tourism to Japan. The company collaborated with the 2014 J-POP SUMMIT as Platinum Sponsor and developed the JAPANKURU project in the United States. This project now has 20 million fans worldwide, and presents unique Japanese pop themed content globally. <http://www.gldaily.com>

D2

H.I.S Booth

Win Round-trip Tickets to Japan both days!



Travel advice and friendly staff at your service! Visit H.I.S. booth for a chance to win round-trip tickets to Japan courtesy of United Airlines!

Representatives available all day with the inside word on how to nab the best deals on tours, rail, hotel, and air in Japan. Round-trip air+4-nights hotel starting at \$699, free seminars, free merchandise, and so much more! Years of experience and 483 offices around the world (296 in Japan alone!) you are never far from world-renowned Japanese service. "Love.Peace.Travel." Visit us online at hisgo.com!

f H.I.S.Travel.USA @his_travel @histravel_usa



AREA II: Japan Visitors Bureau

At Visitors Bureau, incorporated by JNTO, you can get all tourist information that you need for a trip to Japan with professional supports by Nippon Travel Agency and H.I.S.!! Enjoy the photo booth by JNTO with beautiful depictions of Japanese scenery, deco-nail art brought by Tokyo Convention & Visitors Bureau, and an appearance by Go-torch characters!



D5 JNTO



Take a photo of yourself in Japan!

The Japan National Tourism Organization (JNTO) is responsible for promoting travel to Japan all around the world. The organization performs a variety of activities to encourage and educate people about traveling to Japan. Please join JNTO's photo booth with beautiful depictions of Japanese scenery! <http://us.JNTO.go.jp>



D1 Cafetalk

At booth D1, Cafetalk will give you demo lessons on Japanese and origami!! Also register at the event and get a chance to win Cafetalk and kits for studying Japanese!



D3 Tokyo Convention & Visitors Bureau

Discover new charms of Tokyo while getting useful information about tours and activities. Complete a questionnaire, and get to try super cute J-Pop themed decorative nail art by Juno Quartz.



AEON will exhibit their signature products - school bags and bicycles! Join AEON promo video quiz contest at AEON booth!



D7

Meet Go-torch Characters!

Meet Chicchai Ossan, SANASENABONA from Sasebo, Nagasaki, and the brother and sister bears from Hokkaido, KOAKKUMA & AKKUMA.

D8



Nippon Travel Agency (NTA)

NTA will introduce the J-POP SUMMIT exclusive products at their booth (D8)! Also, the special unique Japan tour, visiting the hometowns of the Go-torch characters whom you see in this festival, are available! Reserve your tickets today!



**Have the confidence
of a local, and the
curiosity of a tourist.**

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AREA
E

See your favorite
artists in person!

ENTERTAINMENT

FORT MASON CENTER

Little Glee Monster

E1 Meet & Greet

The conditions to get the autograph vary depending on the artists. Ask nearby staff for more details.

JAM Project

SAT

11:30am JAM Project ☞ Buy their CDs at Kinokuniya booth E5
(First 50 people only)

1:30pm Koji Morimoto

4:25pm FEMM ☞ Buy their goods at Kinokuniya booth E5
(First 30 people for Sat)

SUN

12:00pm FEMM ☞ Buy their goods at Kinokuniya booth E5
(First 20 people for Sun)

4:10pm Little Glee Monster ☞ Buy their CDs at Kinokuniya booth E5
(First 100 people/day)



Koji Morimoto

FEMM

E2 Kinokuniya ①

BOOKS
Kinokuniya



Yusuke Nakamura

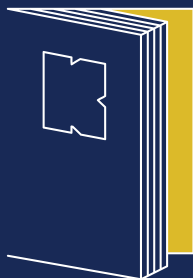
Yusuke Nakamura, a Japanese illustrator who is known for designing the jacket for Japanese folk singer Masashi Sada's CD "Appare - All Time Best" (J-POP SUMMIT 2015 Official Image), and the book covers for best-selling novels including *Nazotoki wa Dinner no Ato de* (Solve the Mystery after the Dinner), will hold autograph sessions!

☆ Both days at Kinokuniya booth - E2

8.8 (Sat) 1pm / 2pm / 3pm / 4pm

8.9 (Sun) 1pm / 2pm / 3pm / 4pm

Tickets: You need a ticket for this session. Tickets were given to people who purchased Nakamura's merchandises or Kinokuniya giftcards (\$30) at Kinokuniya San Francisco Store between August 1-7. Tickets may be available at Kinokuniya Booth (E5) ONLY IF there are unsold tickets. Ask for more details at Kinokuniya Booth (E5).



BOOKS
Kinokuniya

read books. meet people.

www.kinokuniya.com/us/



E3 PROMIC Presented by PROMIC

- SAT** 11:45am Little Glee Monster ☞ Buy their CDs at Kinokuniya E5 (First 100 people/day)
 2:00pm Gacharic Spin ☞ Buy Gacharic Spin goods at Kinokuniya E5 (First 50 people/day)
- SUN** 12:30pm Gacharic Spin ☞ Buy Gacharic Spin goods at Kinokuniya E5 (First 50 people/day)
 2:55pm Eir Aoi ☞ Buy Eir Aoi related goods at Kinokuniya E5 (First 100 people/day)

Supported by Promic (Foundation for Promotion of Music Industry and Culture) and RIAJ (Recording Industry Association of Japan)



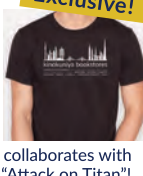
E4 KMD



KMD

Keio University Graduate School of Media Design (KMD) will be introducing what KMD is all about through their image characters, "Kei," "Mei," and "Dog!" Come meet the cute characters at the KMD Booth!

E5 Kinokuniya



Books Kinokuniya collaborates with Kodansha Comics "Attack on Titan"!

Kinokuniya Bookstore

J-POP SUMMIT artists' merchandises available here to purchase! Also, don't miss the presale of "Attack on Titan" goods, a collaboration between Kinokuniya and Kodansha! Only available here at J-POP SUMMIT! www.kinokuniya.com/us

E6 Meet & Greet

The conditions to get the autograph vary depending on the artist. Ask nearby staff for more details.

- SAT** 12:00pm The Akabane Vulgars
 On Strong Bypass
 1:25pm YANAKIKU
 2:55pm Jaru Jaru
 3:55pm Faint★Star
 5:00pm JinnyOops!
- SUN** 12:45pm ANAMANAGUCHI
 2:00pm Jaru Jaru
 3:30pm Faint★Star
 4:20pm Ken Ishii



ANAMANAGUCHI

G5 Meet & Greet @ Firehouse

VIP Pass holders EXCLUSIVE

Exclusively for VIP ticket holders!!! VIP ticket holders have an exclusive opportunity to meet special guests! These 30 minute sessions will take place at the Firehouse located right next to the Festival Pavilion of Fort Mason Center. Enjoy upclose and personal rare moments with artists! Please come to the Firehouse 15 minutes prior to the event time below.



JAM Project

8.8 (Sat) 4:00pm & 4:55pm @ G5

Eir Aoi

8.9 (Sun) 4:30pm & 5:30pm @ G5



FASHION FORT MASON CENTER

AREA
F

Baby, The Stars Shine Bright

★ 8.9 (Sun) 12:10pm
@ Fort Mason Main Stage (A1)

Baby, The Stars Shine Bright San Francisco presents the Summer 2015 Collection from "Baby, The Stars Shine Bright" and "Alice and the Pirates" on the Main Stage! Experience the fantastic and whimsical show featuring fairy tale favorites and more magical adventures!



MARUQ

★ Harajuku Fashion Contest
8.9 (Sun) 12:40pm @ FMC Main Stage (A1)

★ MARUQ Pop-up Shop (Both days @ F1)

MARUQ, the "Ultimate Kawaii" specialty boutique inside NEW PEOPLE, will have a special Harajuku fashion contest! This contest is inspired by five distinctive Harajuku fashion brands including ACDC Rag, Milklim, AWATA-PRO, OMOCAT and MILKBB! Also, don't miss MARUQ pop-up shop (F1) to get the latest pieces from these new brands!



MIKI HOUSE

★ MIKI HOUSE Pop-up Shop
Both days @ MIKI HOUSE Booth (F2)

MIKI HOUSE is a popular children's clothing brand from Japan who has been offering the reliable quality that puts the safety and security of children first. Come to MIKI HOUSE Booth (F2) and browse the super cute and comfortable, best-selling shoes at an incredibly affordable price! An expert will be there to measure your kids' feet to select a perfect pair of shoes. Also, don't miss a limited edition novelty handheld fan with every purchase!

Visit MIKI HOUSE Boutique at
Bloomingdale's San Francisco or online
mikihouse-usa.com

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F3

CHEERZ

Come to CHEERZ booth to download and play with "CHEERZ" app – the idol supporting app for fans! CHEERZ is a mobile application for iOS and Android. You can see selfies from over 300 Japanese idols and get to know who they are! Also, at CHEERZ booth, you can meet a Japanese idol group, FES★TIVE! Enjoy autograph and photo sessions!



F4

SOU • SOU San Francisco

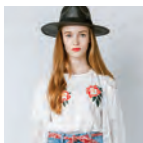
★ SOU • SOU Pop-up Shop

Both days @ SOU • SOU Booth (F4)

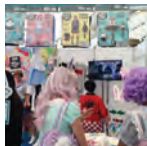
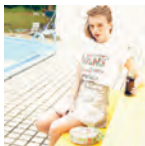
SOU • SOU, a Japanese apparel brand renowned for their modern Japanese "Tabi" shoes and kimono-inspired clothing, showcases its 2015 Summer Collection! Come get a free pair of "Tabi" socks as a gift with any purchase over \$50 at the booth. (J-POP exclusive!) They also hosts a photo contest campaign via Instagram from Aug 8th to 10th! Winner will get exclusive gifts! For more details, follow them on Instagram @sousousf, or visit SOU • SOU Booth (F4)!



A1 F5



©'13, '15 SANRIO, LTD.



★ MOSHI MOSHI NIPPON Festival On Stage

8.8 (Sat) 2:00pm-2:45pm @ FMC Main Stage (A1)

- Music Live Performances by AMIAYA, MUSUBIZM and Anna Yano
- "Aymmy in the batty girls" Fashion Show presented by designer Ayumi Seto

★ MOSHI MOSHI NIPPON Area

☆ MOSHI MOSHI NIPPON Booth:

MOSHI MOSHI BOX, an information center from Harajuku, will sell cool Japanese gifts, including KAWAii!! sunglasses and sushi socks.

☆ Aymmy in the batty girls booth:

Get your hands on some Aymmy goods that can only be purchased at the booth! The producer Ayumi Seto will also hold a meet-and-greet.

☆ PURE Booth:

Come and try on all kinds of fun J-Pop inspired costumes and take part in a photo session! Select ensembles and accessories available for purchase.

☆ jouetie

Check out a styling exhibition, as well as grab this chance to buy popular items that are only sold in Japan! See the producer, AMIAYA, in person!

☆ LIVE DAM Booth:

Try out karaoke for free and sing the best selection of J-Pop tunes at the LIVE DAM booth!

☆ GUDETAMA Booth:

Meet GUDETAMA, a new popular "Egg" character from the Sanrio family, and take a photo!

☆ ONIGIRAZU Booth:

The Ministry of Agriculture, Forestry and Fisheries, Japan, presents a free tasting event of Onigirazu, a new version of onigiri rice ball that is pressed into a colorful "sandwich" filled with an imaginative assortment of fillings.

MOSHI MOSHI NIPPON FESTIVAL



jouetie.



gudetama



INTERACTIVE FORT MASON CENTER

J-POP SUMMIT is proud to introduce "INTERACTIVE Pavilion," the special tech-innovations area dedicated to showcasing the newest Japanese technology and culture. Come visit the pavilion to experience the great line-up of services, products, and ideas that manifest lifestyles of the near future!

EVENT SCHEDULE

Sat	Programs	Location
10:00am	IoT Ideathon Vol. 1: "Build Up Smart Home with MESH!"	Firehouse
1:30pm	POP Tech Pitch: "Innovation Weekend SF x Japan X"	Firehouse
3:15pm	Pitch Contest Award	FMC Stage
6:00pm	Keynote - Kelvin Kazumi Hiraishi from MAZDA	Firehouse
7:00pm	Reception Party (Invite Only)	Firehouse

Sun	Programs	Location
10:00am	IoT Ideathon Vol. 2: "Hack the Data with Yamaha Motor & more!"	Firehouse
1:15pm	KAGURA Performance	FMC Stage
1:35pm	Keynote - Kaoru Sugano	FMC Stage
4:10pm	Panel Discussion: "The Future of the 'Maker Movement'"	FMC Stage

KEYNOTE



Kaoru Sugano

8.9 (Sun) 1:35 pm @ FMC Main Stage (A1)

Focusing on new forms of expression using data, including a renowned advertising campaign that brought legendary F1 racer Ayrton Senna's driving back to life.

Mr. Sugano will present how pop culture and technology are tied together in the creation of digital content, and how he uses data that is invisible to the naked eye to create countless romantic and emotional advertising productions. We will get an inside look at some of his works, including the award winning "Sound of Honda" advertisement campaign that brought legendary F1 racer to life through sound and light, and introduce his data-focused method of expression.

PANEL DISCUSSION



Allen Miner
(Chairman & CEO | SunBridge Corp.)



Jim Newton
(Chairman & Founder | TechShop)



Redg Snodgrass
(CEO & Founder | Wearable World)



Tak Miyata
(General Partner | Scrum Ventures)

Manufacturing That Links Tech & Culture - The Future of the "Maker Movement"

Presented by The Asahi Shimbun Media Lab

メディアラボ
by 株式会社

The Asahi Shimbun

8.9 (Sun) 4:10pm @ FMC Main Stage (A1)

As individuals become makers, we move into an era where individuals are thinking up and inventing new technologies. We will focus in on the present and the future of the "Maker Movement."

Discussing the move from mass production to an age of individual manufacturing, and what that means for the tech world. In the era of the "Internet of Things" (IoT), the maker movement strives to open up new technological possibilities, but it will continue to bring together technology and culture!

RECEPTION PARTY

Invitations Only

8.8 (Sat) 7:00pm @ Firehouse (G5)

Sponsored by

日本経済新聞 電子版

NIHONKEI
ASIAN REVIEW

Vol. 1

"Build Up Smart Home with MESH!"

8.8 (Sat) 10am – 1pm @ Firehouse (G5)

Let's make the latest smart house with new technology!

Using a cardboard house kit and MESH (Make, Experience, Share), a DIY invention kit that is as easy as using blocks with LEDs and a built-in accelerometer and linking the icons on a tablet interface, we will build a prototype of a smart home!

Vol. 2

"Hack the Data with Yamaha Motor, Fujitsu, Union Tool and more!"

8.9 (Sun) 10am – 3pm @ Firehouse (G5)

If data that is invisible to the naked eye is visualized, how will our lives change!? An ideathon focused on the future of IoT x Data.

An ideathon using data from new devices that take in, quantify, and visualize environmental data including CO2, UV, and scents, smart shoes, and heartbeat sensors. If we visualize the world that surrounds us as data, how will our future lifestyles change?

PITCH CONTEST

POP Tech Pitch: "Innovation Weekend SF x Japan X"

8.8 (Sat) 1:30pm-3pm @ Firehouse (G5) Presented by SunBridge Global Ventures and Women's Startup Lab

★ Award Ceremony 3:15pm @ FMC Main Stage (A1)

Startups and entrepreneurs using premier technologies from Japan and America will gather to present a variety of innovative business plans. Come enjoy interesting and fun new pitches!



Allen Miner
Chairman/CEO
SunBridge Corp.



Ari Horie
Founder
Women's Startup Lab



Bill Reichert
Managing Director
Garage Technology
Ventures



Fran Maier
Founder
TRUSTE and
match.com



George Kellerman
Early Stage Technology
Investor



Hitoshi Kawanabe
General Partner
SunBridge Global
Ventures

J-POP SUMMIT 2015 PRESENTING SPONSOR

MAZDA**MAZDA Vehicle Display Both days @ MAZDA booth (G3)**

MAZDA will be showcasing the all new CX-3 and MX-5 alongside interactive experiences such as, SpeedCam, Plinko and great giveaways!

**MX-5**

The Mazda MX-5 Miata is lightweight, strong and a total blast to drive. Responsive and faithful. Mazda built the MX-5 Miata because driving matters.

**CX-3**

Check out the all-new 2016 CX-3 – Mazda's right-sized crossover that features SKYACTIV TECHNOLOGY for the perfect blend of performance and efficiency.

KEYNOTE by MAZDA**Kelvin Kazumi Hiraishi**

Director of R&D Engineering, Mazda North American Operations

8.8 (Sat) 6:00pm @ Firehouse (G5)

J-POP SUMMIT welcomes a special keynote speaker, Kelvin Kazumi Hiraishi, director of R&D Engineering, from MAZDA. This session is open for all ticket holders. Come join at Firehouse!



INTERACTIVE Pavilion - Tradeshow Booth Layout

YAMAHA Wheelchair Trial



mobility

Experience two different types of wheelchairs!

TRY
THIS!



YAMAHA JW-X2

Come experience an electric power-assisted wheelchair!

YAMAHA electric power-assisted wheels give the user more strength and freedom of mobility.



WHILL - WHILL

Try the personal mobility device for future generations that goes above and beyond the traditional concept of a wheelchair!



TechShop - TechShop Inside!

TechShop is a membership-based DIY workshop and fabrication studio providing access to a vibrant community of creative people, and more than \$1 million worth of high quality machines, tools and software.

work



Fujitsu

- interactive shoes hub

Through a prototype of the smart shoe of the future, let's explore the possibilities of a future where interactive shoes hub are a part of our daily lives.



Nifty - Money Bath

Take a picture with the bathtub full of money, post it to Facebook or Twitter to show the world what you would look like as a millionaire, swimming in cash!



TOSHIBA - Transfer Jet

Collect all the exclusive J-POP SUMMIT video content from the different kiosks all around the festival pavilion!



Omron

- Image-sensing components
This new technology can detect faces, bodies, hands, estimate age, gender, facial pose / gaze / blink degree and emotions based on facial features!



Union Tool - myBeat

myBeat is a new heart-rate sensor that is Bluetooth enabled and easily syncs with smartphones and tablets, that can be used as a health tracking device or as an entertainment device.



JINS - JINS SCREEN

JINS SCREEN is a new age glasses that cut out up to 25% of blue light from LED screens and are easy on the eyes. Come try!



Fujitsu Computer Products of America

- ScanSnap
ScanSnap is an award winning line of scanners that quickly and easily digitizes documents, turning them into PDFs or JPEGs with one push!



Vufine - Vufine

Come try Vufine, a hands-free wearable display that allows you to enjoy the familiar functionality of your current technology in a new way.



The future of assistive mobility...

JW-X-2



...please come experience a test ride at the INTERACTIVE Pavilion

home

KODANSHA COMICS - *Attack on Titan*

Don't miss your chance to see the Colossal Titan (from the hit series *Attack on Titan*) in person and capture *Attack on Titan* in a whole new way with RICOH's spherical THETA camera, and experience the VR comics reader through our collaboration with FOVE. Plus, check out the interactive pop-up manga gallery at DG717 at 717 Market Street that is open and free to the public.



Attack on Titan © Hajime Isayama/Kodansha Ltd.



Panasonic - Wearable Action Camera HX-A1

Come experience the HX-A1, a wearable, ultra-compact, POV action camcorder that is so lightweight (at 1.6 ounces or approx. 45 grams) that you can't even tell you're shooting at all!



Canon - Canon EOS Rebel T6i & PIXMA MG7520

There is more to the image than anyone though possible. Come to experience on Canon imaging products that allows you to shoot and print with confidence and ease!



Ricoh - THETA

Ricoh introduces the new spherical camera, THETA, a 360-degree camera that captures the whole world around you with just one shot. Experience it with the giant "Attack on Titan" head display!



SHIKUMI DESIGN - KAGURA

KAGURA is a new software that let you virtually play instruments using web camera based movement recognition technology. Check out Shunsuke Nakamura's demonstration on the main stage!



FOVE - FOVE

Presenting the world's first eye-tracking virtual reality headset! Come see the FOVE Manga x Virtual Reality collaboration for a whole new way to experience manga from Kodansha Comics like *Attack on Titan*!



Marukome

- Miso Soup Dispenser
Come try out the innovative miso soup dispenser that will let you enjoy warm miso soup at the simple touch of a button!



MESH - MESH

MESH (Make, Experience, Share), an intuitive DIY invention tool consisting of wireless functional tags and visual coding canvas on a tablet, is used for making your ideas real.



Figure Stage - Figure★Stage

Try out a smartphone app that will revolutionize the world of figures through its easy to use stage direction, filming, and image processing functions.



THERE'S MORE TO THE
IMAGE THAN ANYONE
THOUGHT POSSIBLE.

SEEIMPOSSIBLE.USA.CANON.COM



RICOH



#CAPTURETHETITAN

WITH THETA
HASHTAG WHEN YOU POST YOUR PICTURE!

THETA

"RICOH THETA" is not just an ordinary camera but a 360-degree camera that captures the whole world around you with just one shot. At the Ricoh booth in Interactive Pavilion, you can take 360° pictures using THETA with the giant "Attack on Titan" head display!

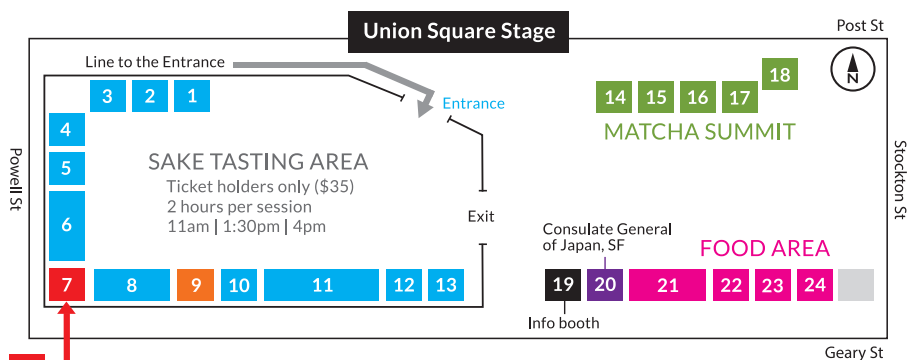
SAKE SUMMIT UNION SQUARE

SAKE SUMMIT

UNION SQUARE

SAKE, MATCHA & FOOD

The famous sake makers and distributors from Japan and U.S. gather in one place proudly serving premium sake and cocktails. Also, please enjoy matcha, food and entertainment!



Ticket Booth

- Will Call
- Ticket Sale

Ticket: \$35 per 2 hour session | Choose from 11am, 1:30pm, 4pm

- Advance ticket holders: Pick up your ticket at SAKE SUMMIT Ticket Booth #7.
- Please present your printed ticket with barcode (or on your smart phone) and I.D.
- Day of ticket available to purchase at #7! Must be 21+ to enter Sake Area.

SAKE TASTING AREA \$35

Visit www.SAKESUMMIT.com for company profiles!



- | | | |
|--------------------------------------|-----------------------------|----------------|
| 1 CHOYA | 2 Iichiko | 3 Sake Tengoku |
| 4 Sequoia Sake | 5 Hosoda Brothers/Joto Sake | |
| 6 Wismettac Asian Foods | | |
| 8 JFC International + Ozeki Sake USA | | |
| 9 Kikkoman | 10 Takara Sake USA | 11 N.A. Sales |
| 12 Gekkeikan USA | 13 True Sake | |

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SEQUOIA SAKE

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ENTERTAINMENT ① : Japanese Traditional Art Performances



CAL Raijin Taiko

Enjoy a powerful Japanese drumming performance!
8.8 (Sat) : 11am & 3:30pm
8.9 (Sun) : 11am & 12:10pm



SF Awakko-Ren

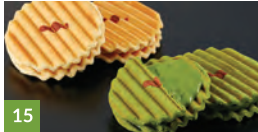
Try Japanese Traditional Dance "Awa Odori"!
8.9 (Sun) : 3:30pm

MATCHA SUMMIT ADMISSION FREE



14

ITO EN - Matcha Love



15

Minamoto Kitchoan



16

Lupicia



17

Omotesenke
Domonkai, Northern
California Region



20

Consulate General
of Japan, San Francisco



18

Urasenke Tankokai
Association

FOOD AREA



21

Azuma Foods



22

Onigilly



23

Shige Sushi



24

Moffle Waffle

ENTERTAINMENT : J-POP Music Live



SAT

1:00 pm Fes☆Tive
1:20 pm Faint★Star
1:40 pm Jaru Jaru

SUN

12:35 pm Little Glee Monster
1:05 pm Jaru Jaru
1:20 pm YANAKIKU

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別邸 仙舟庵
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 平新
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