

POP IS OUR TRADITION

7.22 - 24
J-POP.COM

FORT MASON
CENTER FOR
ARTS & CULTURE
THE REGENCY
BALLROOM

J-POP SUMMIT 2016

© KAORI WAKAMATSU

WELCOME!



On behalf of the City and County of San Francisco, it is my pleasure to welcome you to the 8th Annual J-POP SUMMIT being held at the Fort Mason Center and New People Cinema on July 23-24, 2016 in San Francisco. This event helps further develop the friendship between the United States and Japan while celebrating multi-culturalism in our City. The J-POP SUMMIT has been held annually for the past eight years in celebration of Japanese popular culture. By hosting the Japan Film

Festival of San Francisco and introducing the latest in Japanese music, fashion, film, art, games, tech-innovations, anime, food, as well as niche subcultures, this event has become a landing platform for new trends from Japan, and it helps develop the diverse communities and neighborhoods of San Francisco. I commend the organizers of the J-POP SUMMIT and Japan Film Festival of San Francisco who have contributed to making this annual event a true success. Your tremendous work is a significant contribution to the vitality and diversity of our City. Congratulations and best of luck to all in your future endeavors..

With warmest regards,

Edwin M. Lee

Mayor

A handwritten signature of Edwin M. Lee in black ink, written in a cursive style.



I am pleased to welcome you to J-POP SUMMIT 2016! With its focus on pop culture, this festival continues to show the breadth and depth of modern Japanese culture. The Consulate General of Japan in San Francisco is once again proud to support this festival and the wide range of Japanese pop culture activities, performers, and experiences that it offers to the people of the Bay Area. I congratulate Mr. Seiji Horibuchi, CEO of NEW PEOPLE and Chairman of J-POP SUMMIT and the festival

organizers for their continued dedication in bridging the Bay Area and Japan. As always, this year's J-POP SUMMIT will connect audiences with the latest exciting trends in Japanese food and drink, technology, travel, music, film, fashion, art, anime and manga. At the same time, Japanese pop culture is constantly changing and evolving, and J-POP SUMMIT provides an excellent opportunity for you here in the Bay Area to keep up to date with all of the latest styles, sounds, and flavors. I hope that everyone fully enjoys exploring this year's J-POP SUMMIT and that you continue to pursue your passions!

With warmest regards,

Jun Yamada

Consul General of Japan in San Francisco

A handwritten signature of Jun Yamada in black ink, written in a cursive style.



Dear Friends,

It is my great pleasure to welcome you all to the 8th annual J-POP SUMMIT. With the great success of last year's festival, I truly believe we made the right decision to move to Fort Mason.

We are so thankful to have the immense support from the Consulate General of Japan in San Francisco, heartfelt assistance from officials of VIPO as well as the Ministry of Economy, Trade and Industry of Japan, and of course, all sponsors both from the US and Japan. It is a great joy to work with our talented friends to introduce our vibrant Japanese culture to the world. Every step of the way since the 2009 launch, J-POP SUMMIT has been blessed with love from the artists, volunteers and our attendees. Our hard work is always worth it and rewarding because of you. Enjoy the moment and follow your heart!

Love & Peace,

Seiji Horibuchi

Chairman, J-POP SUMMIT



Dear J-POP fans,

This year we go back to the basics:

POP is Our Tradition.

By hosting Ramen Summit and Sake Summit together as part of J-POP SUMMIT, food will be one of the most entertaining programs this year, in addition to our colorful line-up of music and art as always. Also, last year's launch of the Interactive

Pavilion and the Travel Pavilion was a huge success, and this year we have devoted ourselves, together with our partners, to make it even bigger and better. Our challenging and exciting journey will continue, together with all of our sponsors, artists, fans and my awesome J-POP SUMMIT team. Let's have a blast together and enjoy the weekend to the fullest!

Best wishes,

Takeshi Yoshida

Festival Director, J-POP SUMMIT

TICKETS & REGISTRATION

Buy tickets at
J-POP.COM

★ TICKETS:

J-POP SUMMIT and Kyary Pamyu Pamyu tickets available at J-POP.com!

● J-POP SUMMIT Tickets:

VIP: Online \$150 | On-site \$200

2 Days: Online \$40 | On-site \$45

1 Day (Sat or Sun): Online \$25 | On-site \$30

Kids (2 Days): Ages 0-5 FREE | Ages 6-12 \$15

● Kyary Pamyu Pamyu Tickets:

KPP Basic:

Online: \$40, On-site: \$50

★ REGISTRATION*: (For locations, see the map on next page 🗺️📍)

● VIP ticket holders: 9:30 AM - 6:00 PM at **GATE B**

● 1 or 2 Day ticket holders: 10:30 AM - 6:00 PM at **GATE B**

* Please bring your confirmation e-ticket with barcode and a valid photo ID.

* Please keep in mind that registration closes at 6pm sharp during J-POP LIVE.

* All tickets will be exchanged with a festival pass on-site.

VIP Exclusive Benefits & Events!

J-POP SUMMIT "VIP Pass" includes many exclusive benefits including early entry to the festival pavilion, access to VIP Lounge, Meet & Greets and more!

☆ J-POP SUMMIT VIP Pass: Online \$150 | On-site \$200

★ BENEFITS:

● **Meet & Greet:** 7.23 Sat & 24 Sun at VIP Lounge (First come first serve.)

Meet WORLD ORDER, Silent Siren or GARNiDELiA! Get a J-POP original post card with their autographs and take a photo together!



WORLD ORDER 12:10 pm - 1:10 pm

GARNiDELiA 2:20 pm - 3:20 pm

Silent Siren 4:00 pm - 5:00 pm

★ How to participate: Get a JPS VIP Pass and come grab a Meet & Greet ticket at VIP Lounge at 10am on the day(s) of the event. First come first serve.

● **2 Day Full Access**

Enjoy all events at Festival Pavilion, Interactive Summit at Gallery 308, outdoor Food Park, and VIP Lounge!

● **Early Entry to Festival (10am)**

Enjoy the festival 1 hour earlier!
Registration starts at 9:30am.

● **Festival Goodies**

Receive J-POP exclusive gifts!

● **Premium Viewing Area**

See your favorite artists closer!

● **VIP Lounge at Firehouse (10am-5pm)**

Have snacks and recharge yourself!

VENUES

The Regency Ballroom

7.22 Fri Opening Night
Kyary Pamyu Pamyu LIVE
Doors 6pm | Show 7pm

Fort Mason Center For Arts & Culture

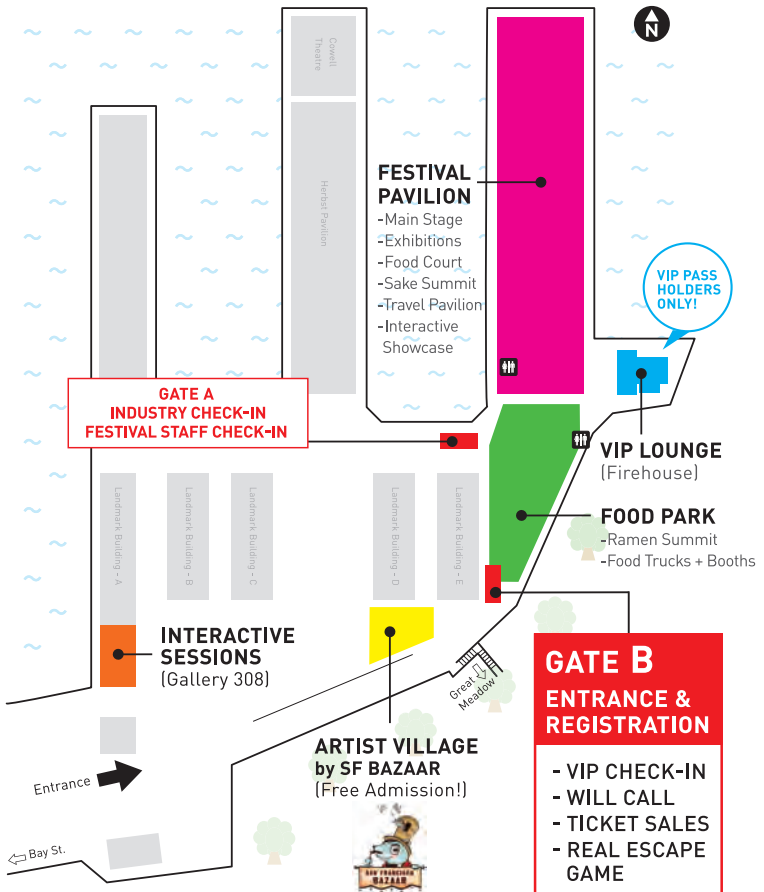
7.23 Sat & 24 Sun
J-POP SUMMIT 2016
11am - 8pm

NEW PEOPLE Cinema

7.23 Sat - 31 Sun
Japan Film Festival
Of San Francisco

FORT MASON CENTER : FESTIVITY AREA

2 Marina Blvd., San Francisco, CA 94123



FESTIVAL PAVILION EXHIBITION MAP

A MAIN STAGE

- A1 : Main Stage
- A2 : VIP Premium Area
- A3 : Viewing Area

B FOOD COURT

- B1 : Sapporo
- B2 : Shimadaya
- B3 : Sake Summit**
- B4 : Choya
- B5 : Calbee
- B6 : Takara Sake
- B7 : Kikkoman
- B8 : Minamoto Kitchoan
- B9 : ITO EN
- B10 : iichiko

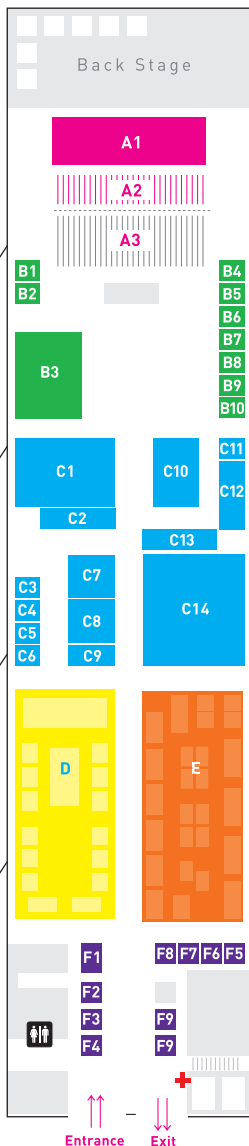
C ENTERTAINMENT

- C1 : MOSHI MOSHI NIPPON
- C2 : U-CAN
- C3 : JVTA
- C4 : Kinokuniya Fandom Booth
- C5 : Sony Music
- C6 : PROMIC.TV
- C7 : Cafetalk
- C8 : Kinokuniya
- C9 : 1st PLACE OFFICIAL SHOP
- C10 : NHK WORLD
- C11 : ZOOM DIGITAL SIGNAGE
- C12 : SOU・SOU San Francisco
- C13 : AOI CLOTHING

C14 : MAZDA



Mazda showcases the latest of the MX-5 and CX-3!



D Travel Pavilion JAPANKURU VIRTUAL TRIP



JAPANKURU "VIRTUAL TRIP" will take you to Japan virtually! Come see, feel, and experience the fantastically "REAL" Japan!

E INTERACTIVE SHOWCASE

Gallery 308*

Interactive Sessions
*See the map on left



F WELCOME AREA

- F1 : Pasona N A, Inc.
- F2 : Go-Torch Characters
- F3 : J-POP Photo Booth
- F4 : Info Booth
- F5 : Real Escape Game
- F6 : Consulate General of Japan, San Francisco
- F7 : JCB CARD
- F8 : Hiroyuki-Mitsume Takahashi
- F9 : khara inc. 10th Anniversary Exhibition

- Restrooms
- Emergency Exits
- Paramedics

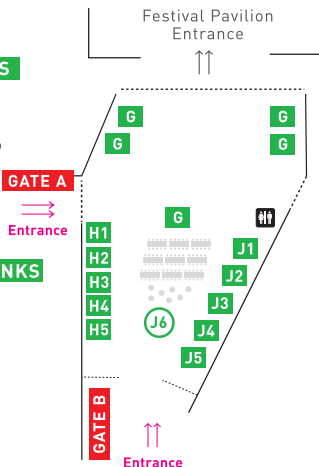
FOOD PARK & REGISTRATION

G FOOD TRUCKS

JapaCurry
We Sushi
Kushiyaki Kuishinbo
J-Shack
Wapioca

H SNACK & DRINKS

H1 : HIROTAKO
H2 : SHIGE SUSHI
H3 : SAPPORO
H4 : ITO EN
H5 : iichiko



J RAMEN SUMMIT

J1 : RAMEN TAKA
J2 : NARUTO RAMEN
J3 : IZA RAMEN
J4 : HINODEYA
RAMEN BAR
J5 : ORENCHI BEYOND

J6: RAMEN TICKETS

GATE A

Check-in desk for:
- Festival Staff
- Guests & Industry

GATE B

Tickets & Registration:
- VIP Check-in
- Will Call
- Ticket Sales
- Real Escape Game



ARTIST VILLAGE BY SF BAZAAR

ADMISSION FREE!

Both days 11am - 5pm at Fort Mason Parking Area

SF Bazaar will bring more than 20 arts & crafts vendors to the outdoor ARTIST VILLAGE in the Fort Mason Center parking area! FREE ADMISSION, so enjoy shopping without the J-POP Pass! For more information visit sanfranciscobazaar.org

Participating Vendors: Birch: Handcrafted Wearables / Buluchu / Cleverhands / Clockwork and Lace / CONCEPCION / Cute Hospital / Elvio Design / Foxes and Robbers / GingyCake / Gizmo Forge / Herbs + Oils Bath / House of Honore / Isabella Kung Illustration / Island Memories SF & RX Candles SF / Kaiami / Korrupt Label / Levi Craig Arts / Meadowtronic / Mimosette Monster / MXM Jewelry & Design / Pabkins / Papermoon Gallery / RasterstacheBots / Recover Your Thoughts / Sarada Designs / SF Walking Beans / The Little Red House / Thousand Skies / TOA / Tofufu / Translation Clothing / Verona Chen / Yuumei Art





Joann

PROMIC.TV is a YouTube channel on Japanese music

Subscribe Now

We produce and upload our music program for English-speaking countries "J-POP NEWS" (with Joann as MC) through a YouTube channel. With this program, we introduce various Japanese artists.

<https://www.youtube.com/user/promictv/>



BANG-MAID



KAMIJO

SCHEDULE - JULY 23 SATURDAY

- FESTIVAL PAVILION - MAIN STAGE	
10:00 am	VIP Entrance
11:00 am	Kick Off with Domobics!
11:40 am	Q&A with Silent Siren
12:00 pm - 1:00 pm Intermission	
1:00 pm	Real Escape Game
1:30 pm	MOSHI MOSHI NIPPON
2:40 pm	Cooking with Chef Saito
3:05 pm	Interactive: Hello! ROBOTS!
3:20 pm	Pitch Contest Award Ceremony
3:45 pm	Cosplay Masquerade 2016
5:00 pm	Go-Torch Characters
5:40 pm	Tokyo Performance Doll
6:25 pm	Wednesday Campanella
7:10 pm	GARNiDELiA

-FESTIVAL PAVILION - FAN EXPERIENCE*	
C4	KINOKUNIYA Fandom Booth
12:00 pm 1:00 pm 2:00 pm 3:00 pm	Kaori Wakamatsu Autograph Sessions
C6	PROMIC.TV Booth
7:10 pm	Wednesday Campanella
C10	NHK WORLD Booth
3:45 pm	Chef Saito's Cook & Chat
<div>Check the times at NHK WORLD Booth!</div>	Tokyo Performance Domo
	TIME AFTER TIME CAPSULE by Sebastian Masuda
	Photo Op with Domo
* See Page 14 for requirements for participation	

- VIP LOUNGE (FIREHOUSE) - MEET & GREET*	
VIP EXCLUSIVE	
12:10 pm	WORLD ORDER
2:20 pm	GARNiDELiA
4:00 pm	Silent Siren
* You need a VIP Pass and Meet & Greet ticket * Meet & Greet tickets will be distributed each day at 10am at VIP Lounge. First come first serve.	

- GALLERY 308 - INTERACTIVE SESSION*	
11:00 am	Startup Pitch Contest
1:30 pm	IoT Talk Session
2:45 pm	DMM Starter Talk Session
4:00 pm	Robot Talk Session
* See page 24 for more details.	

- NEW PEOPLE CINEMA - FILM FESTIVAL	
12:00 pm	"LIBRARY WARS: The Last Mission" Special Appearance by director Shinsuke Sato!
3:00 pm	IA 1st Live Concert In Japan "PARTY A GO-GO!"
4:15 pm	TOKYO SHORT SHORTS
6:00 pm	"Rurouni Kenshin: Kyoto Inferno"
* Visit JFFS.ORG for film details and tickets!	



Download J-POP SUMMIT app now to make your festival experiences easy and fun!

Convert your website into an app instantly by JOREN!
<https://joren.io>



SCHEDULE - JULY 24 SUNDAY

A - FESTIVAL PAVILION - MAIN STAGE	
10:00 am	VIP Entrance
11:00 am	Domobics with TPDomo
11:20 am	Q & A with GARNiDELiA
11:45 am	ODOTTEMITA Dance
12:00 pm - 1:00 pm Intermission	
1:00 pm	Real Escape Game
1:25 pm	J-POP IDOL! Karaoke Contest
2:20 pm	Interactive: Let's race cars!
2:45 pm	MAZDA Pop Talk Session
3:45 pm	Q & A with WORLD ORDER
4:00 pm - 5:00 pm Intermission	
5:00 pm	Mitz Mangrove
5:10 pm	"J-POP QUEEN" Drag Contest
6:10 pm	YANAKIKU
6:50 pm	WORLD ORDER
7:40 pm	Silent Siren

-FESTIVAL PAVILION - FAN EXPERIENCE*	
C4	KINOKUNIYA Fandom Booth
12:00 pm 1:00 pm 2:00 pm 3:00 pm	Kaori Wakamatsu Autograph Sessions
C6	PROMIC.TV Booth
12:30 pm	Tokyo Performance Doll
3:00 pm	Wednesday Campanella
6:15 pm	Mitz Mangrove
C10	NHK WORLD Booth
12:30 pm	Chef Saito's Cook & Chat
Check the times at NHK WORLD Booth!	<ul style="list-style-type: none"> Tokyo Performance Domo Photo Op with Domo
* See Page 14 for requirements for participation	




- VIP LOUNGE (FIREHOUSE) - MEET & GREET*	
VIP EXCLUSIVE	
12:10 pm	WORLD ORDER
2:20 pm	GARNiDELiA
4:00 pm	Silent Siren
* You need a VIP Pass and Meet & Greet ticket * Meet & Greet tickets will be distributed each day at 10am at VIP Lounge. First come first serve.	

- GALLERY 308 - INTERACTIVE SESSION*	
10:00 am - 3:00 pm	TOTO Idea-thon
4:00 pm - 4:55 pm	Samurai Makers Talk Session
* See page 25 for more details	

- NEW PEOPLE CINEMA - FILM FESTIVAL	
12:00 pm	"A Bride for Rip Van Winkle" Special Appearance by director Shunji Iwai
4:00 pm	Cinema Kabuki "NEZUMI KOZO: Noda Version"
6:30 pm	"Rurouni Kenshin: Kyoto Inferno"
* Visit JFFSF.ORG for film details and tickets!	

FOLLOW US!

Get the most updated news about us!

-  [JPOPSummit](#)
-  [JpopSummitFest](#)
-  [jpopsummit](#)

GUESTS

MUSIC



WORLD ORDER

Their robot-like movements in black suits are a must see! Genki Sudo is performing again as a member of WORLD ORDER!!

MUSIC



GARNiDELiA

Their songs have been used as many anime themes including "Kill la Kill," "The Irregular at Magic High School" and more!

MUSIC



Silent Siren

One of the most popular all-female band in Japan! Their kawaii fashion and sounds are gaining fans all over the world!

MUSIC



Wednesday Campanella

A pop house unit that brings an extraordinary experience with a mixture of house, techno and chill-out music.

MUSIC



Tokyo Performance Doll

Tokyo Performance Doll is a J-POP idol group. They also team up with Domo to form "TPDomo" for "Domobics."

MUSIC



YANAKIKU

The originators of Kimono-Cosplay, YANAKIKU, is back as performers and the official iichiko ambassadors.

MUSIC



Mitz Mangrove

One of the most prominent cross-dressing celebrities in Japan. Do not miss her performance on Sunday!

MUSIC



UNA

As a model, her edgy original style makes her the new It Girl of Harajuku. Also, she's been around the world with her live music.

ART

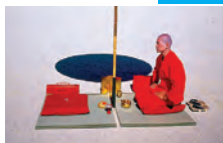


© Kaori Wakamatsu

Kaori Wakamatsu

A renowned illustrator who has designed cover illustrations for a hundred books! She will draw for you at Kinokuniya Booth.

ART



Ken Hamazaki

"The Red Man" is coming back to serve you a special blend of tea at the legendary "Red Tea Ceremony."

ART



Hiroyuki-Mitsume Takahashi

A designer/artist known for his manga-style art with vibrant composition and color.

ART



Sebastian Masuda

An art director/influential artist for the Harajuku Kawaii culture, known for his work with KPP's "PON PON PON" music video.

FILM



Shinichi Sato

Film director of "GANTZ" and "Library Wars" films returns to NEW PEOPLE Cinema on Sat 12:00pm for Q&A.

FILM



Shunji Iwai

Known for "Love Letter" and "All About Lily Chou-Chou," director Iwai will be at NEW PEOPLE Cinema on July 24th!

FILM



Ryusuke Hamazaki

Come to NEW PEOPLE Cinema on July 31st for a screening of "Happy Hour" and special Q&A by director Ryusuke Hamazaki!

CULTURE



Chef Saito, Tatsuo

A prominent master of Japanese culinary arts from the TV program "Dining With the Chef" by NHK World

CULTURE



Yu Hayami

The singer, actress, and popular TV personality will assist Chef Saito at his cooking demos at J-POP SUMMIT.

CULTURE



Domo

World-famous NHK mascot Domo will be at NHK WORLD Booth and performs on stage as "TPDomo" on stage both days!

CULTURE



Go-Torch Characters

Go-torch Characters represent a specific prefecture or city in Japan. Sing and dance with **Paper Bag Fairies** from Sasebo, **Koakkuma & Akkuma** from Hokkaido, **Zombear** from Otaru, **AsakuSamurai** from Asakusa, and **UMEBARA "HIBARI"** an anime lover from Ibaraki!

CULTURE



SF Awakko-Ren

Founded in 2011, they have contributed spreading Awa-Odori (traditional dance from Tokushima) culture to Bay Area.

CULTURE



Heklina

SF's legendary queen of queens and owner of popular hotspot OASIS joins the Drag Contest as judge!

MC



D'Arcy Drollinger

SF's hottest star in drag and originator of many fabulous endeavors will MC our Drag Contest!

MC



Stephen Chun

A career show host, commentator, producer, radio traffic anchor and our star emcee for J-POP SUMMIT since 2011. What a voice!

Music & Stage Events!

J-POP SUMMIT presents fun, eccentric and glamorous stage programs!



J-POP LIVE!

Super live music performances on stage!

[Sat] Tokyo Performance Doll, Wednesday Campanella, GARNiDELiA [Sun] YANAKIKU, WORLD ORDER, Silent Sirent



Who Will Be The First "J-POP QUEEN?"

"J-POP QUEEN" DRAG CONTEST

Sun 5:00 pm

The first ever "J-POP Queen" Drag Contest welcomes D'Arcy Dollinger, SF's hottest star in drag, and Mitz Mangrove, Japan's prominent drag royalty!



© NHK-TYO

"Domobics" by TPDomo

Sat & Sun 11:00am

Pump it up with "Domobics" by TPDomo to jump start your awesome 2-days!



WORLD ORDER

Q&A with Guests

Interact with guests through a Q & A! **Silent Siren** (Sat 11:40am), **GARNiDELiA** (Sun 11:20am), and **WORLD ORDER** (Sun 3:45pm)

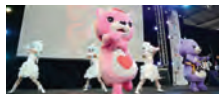


YANAKIKU as Judge!

Cosplay Masquerade

Sat 3:45 pm: Anime & game characters come to life!

Sponsored by BANDAI NAMCO Entertainment.



Go-Torch LIVE!

Sat 5:00 pm

Go-torch characters are back! Reunite with Paper Bag Fairies and other new faces!



GARNiDELiA as Judge!

ODOTTEMITA Dance

Sun 11:45 am

Champions chosen by **GARNiDELiA** will perform on main stage!



Silent Siren as Judge!

J-POP IDOL! 2016

Sun 1:25 pm

Sing your heart out in Japanese! Finalists will share the stage with **Silent Siren**!

7.22 FRI at THE REGENCY BALLROOM: KYARY PAMYU PAMYU LIVE

J●POP
SUMMIT
2016

Opening Night

THE REGENCY BALLROOM

7.22

Friday
Doors 6pm
Show 7pm

Buy Tickets at
J-POP.com



Supported by  x **ENJOY AEON!**



KHARA INC. 10TH ANNIVERSARY EXHIBITION

Come enjoy the artworks and special comments from the creators!

khara inc. is an animation production company that was founded by Japanese film director Hideaki Anno in 2006. The best known works from the studio includes, "Rebuild of Evangelion" and the collaboration project with Dwango called "Japan Animator Expo." khara inc. is holding a special exhibition to celebrate its 10th anniversary in Tokyo this fall.

© khara

F9



JCB CARD

F7

Come apply for a JCB Card! JCB is the only international credit card brand based in Japan, and many benefits are available with JCB Card when you go to Japan.



Consulate General Of Japan, San Francisco

F6

Check out the latest in Japanese travel, culture, and education!



Pasona N A, Inc.

F1

Come test your knowledge of Japan! There will be fun quizzes based on Japanese prefectures with chances to win unique gifts from Japan!



J-POP PHOTO BOOTH

F3

Share your #jpopsummit #selfie!

Come take fun photos here, and we will pick the best shots and repost on J-POP SUMMIT social media! Also, enjoy interacting with Go-Torch characters here!

FOLLOW US!



JPOPSummit



JpopSummitFest



jpopsummit



RealEscapeGame.com

The Living Storybook:

F5

Noble Robo's Invitation to Adventure

Presented by Real Escape Game by SCRAP

Enjoy an interactive "choose your own adventure" style game filled with puzzles and branching paths. Choose the story YOU want to live out!

- Both days at Fort Mason Center
- 11:00am-4:30pm (Registration closes at 2:30pm)
- Tickets*: Advance: \$30 | At-the-Door: \$35
- * Tickets include same-day J-POP Pass

Meet Your Stars!

Don't miss these rare opportunities to say Hi to your favorite guests! See J-POP.COM for more details.

(first come first serve)



© Kaori Wakamatsu

Kaori Wakamatsu Kinokuniya Fandom Booth **C4**

Sat & Sun: 12pm | 1pm | 2pm | 3pm (25 people each)
Purchase Kaori Wakamatsu related items OR a Kinokuniya Gift Card worth \$20 at Kinokuniya Booth!
The first 200 customers will receive a ticket to an autograph session! She will also draw a quick illustration right in front of you!



Wednesday Campanella **C6**

Sat 7:10 pm | Sun 3:00 pm | PROMIC.TV Booth
Purchase her merch at Kinokuniya Booth to get a ticket!
Kom I will sign one autograph on whatever you want!
(limited to first 30 customers on Sat, 120 customers on Sun)



Tokyo Performance Doll

Sun 12:30 pm
PROMIC.TV Booth **C6**
Purchase their CDs ahead at Kinokuniya Booth to get tickets for a photo session with them!



Mitz Mangrove

Sun 6:15 pm
PROMIC.TV Booth **C6**
Take a photo with Mitz Mangrove right after her stage time!



PROMIC.TV is a YouTube channel on Japanese music. Please stop by PROMIC.TV Booth and exchange Japanese artists' info. If you take the questionnaire, we will present a small gift to you.

C6



KINOKUNIYA BOOK STORES: A lot of Japanese pop culture related merchandises including manga and J-POP SUMMIT artists' goods available here to purchase!

C8



BOOKS
Kinokuniya
read books. meet people.

www.kinokuniya.com/us/

NHK WORLD Events

C10



Sebastian Masuda



TPDomo



Chef Tatsuo Saito and Yu Hayami

● Sebastian Masuda 7.23 Sat
"TIME AFTER TIME CAPSULE"

Let's send memorabilia to your future self by placing them in the "Domo-Capsule."

● TPDomo **"Domobics"** Both days
 Meet TPDomo, a special unit of Tokyo Performance Doll + Domo. On main stage at 11am on Sat & Sun, TPDomo will perform "Domobics." Come dance together! Also, enjoy a photo op with Domo at NHK WORLD Booth.

● Chef Tatsuo Saito and Yu Hayami
"Dining with the Chef" Sat 3:45pm, Sun 12:30pm
 Learn authentic Japanese cuisine! Chef Saito will demonstrate cooking at the NHK WORLD Booth on both days! Also, don't miss a cooking demo on main stage on Saturday at 2:40pm!



**NHK
WORLD**
from JAPAN

NHK WORLD TV is a 24-hour English-language TV channel broadcasting from Japan. Visit the NHK WORLD Booth and interact with our mascot "Domo." He's lots of fun!

**NHK
WORLD**
from JAPAN

YOUR WINDOW ON JAPAN



©NHK-TYO

TV

Over the Air **Ch 22.3**
 Comcast/Xfinity **Ch 817**
 AT&T U-verse **Ch 1221/1379**

Free App



NHK WORLD TV Live



PC



Live streaming

Access a wide range of programs on our free Video-on-Demand service.

nhk.jp/nhkworld

MOSHI MOSHI NIPPON

C1



AEON

Japan.
Shopping!ASOBI
SYSTEM

● UNA

UNA made her debut in 2013 and since then has been around the world with her live music shows. As a model, her very cool and edgy original style makes her the new It Girl of Harajuku, garnering her much media attention and fan support.

MOSHI MOSHI NIPPON is a project that spreads Japanese pop culture into the world!



● AEON

Enjoy 'Kimono' exhibition and more merchandises straight from Japan!

● MOSHI MOSHI NIPPON

Check out U.S. exclusive items!

- Popular sunglasses from Harajuku!
- Kendama produced by "ASOBEAMS"
- More KAWAII goods
- Take a photo with Una!

● HARAJUKU CHAOS

Introducing specialty goods designed by up-and-coming artists in Tokyo and overseas! SAYHELLO

- NAOKI "SAND" YAMAMOTO
- YOSHIROTTEN, art director
- ESTHER KIM, illustrator

● 6%DOKIDOKI

Colorful and visually eye-catching pop goods from 6%DOKIDOKI will transport you to the streets of Harajuku.

● MOSHI MOSHI Lotto

Interested in a chance to win artist goods and other Japanese luxury prizes?

Check out this URL for entry!

<http://member.moshimoshi-nippon.jp/2016event#jpop>

● MOSHI MOSHI NIPPON STAGE

SAT 1:30 pm - 2:20 pm on Main Stage



JAPANESE POP CULTURE WEB SITE
ANIME / MANGA / MUSIC / FASHION / IDOL / STARS / SHOP / TRAVEL

<http://www.moshimoshi-nippon.jp/>

WHAT'S MOSHI MOSHI NIPPON?

We deliver the latest news on Kyary Pamyu Pamyu and Japanese pop culture in English before anyone else!

Find us on 

MOSHI MOSHI NIPPON

<https://www.facebook.com/mmsnippon/>



Hiroyuki - Mitsume Takahashi F8

Visit artist Hiroyuki-Mitsume Takahashi at his booth and get an autograph and exclusive merch. Win tickets to a pop-up gallery and live- painting event that will be held in the Bay Area.



Ken Hamazaki

i i c h i k o matcha LOVE

12:00 pm | 2:00 pm | 4:00 pm

ITO EN, iichiko Booth (indoor & outdoor) B9 H4

The world's reddest man, Ken Hamazaki, will put on his legendary "Red Tea Ceremony" performance collaborated with iichiko and ITO EN!



YANAKIKU

B10

J-POP exclusive collaboration!
Purchase iichiko drink or YANAKIKU goodies to get their autograph!



SONY MUSIC Booth

C5

Get CDs and goodies of J-POP Live guest artists [Silent Siren, Tokyo Performance Doll, and GARNiDELiA] !!!



RONDO Both days near VIP Lounge!

Come play RONDO, a new sport inspired by a warm-up practice that professional soccer players often enjoy!

Calling all fansubbers!
Ready to go pro?

Come train at JVTa to become a professional translator for Japanese visual media content.

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*We offer real-time online video participation options for students unable to commute.

Jessi Nuss
Instructor/Translator/J-Pop Fanfic

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1st PLACE **IA** OFFICIAL SHOP

"IA" and "KAGEROU PROJECT" are waiting for you at Booth C9! Don't miss your chance to get official merchandises and to enjoy activities with IA, the virtual artist of the moment!

Furthermore, IA's First Live Concert in Japan "PARTY A GO-GO" will be screened at NEW PEOPLE Cinema on Saturday, July 23rd at 3:00pm. See details at JFFSF.org!



AOI Clothing

AOI Clothing is a Japanese & French fashion brand based in Paris. Antique kimono fabrics are recycled in a contemporary design, a unique concept of Euro-Asian ready-to-wear.



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Rakuten

Rakuten is a **global leader** in Internet services known for its **e-commerce businesses in Japan** that has challenged the status quo in **digital media** around the globe. Rakuten is a family of global businesses including: Ebates, Slice, Rakuten Marketing, Overdrive, Kobo, Viki, Viber as well as Rakuten Super Logistics, Rakuten.com, The Grommet in the U.S.



Cafetalk

C7

"Quick Calligraphy Lesson"

Explore what Cafetalk has to offer beyond online Japanese lessons by trying out a quick lesson in Japanese calligraphy!



© Fujiko Pro



U-CAN

"Chigiri-e Workshop"

C2

BiriBiri by U-CAN brings J-POP exclusive "Doraemon Chigiri-e!" Tear and layer beautiful Japanese Washi papers to create Japan's favorite muscot!



SOU • SOU San Francisco

C12

"Wrap things up!" 12pm, 2pm, 4pm

Come see the demonstration of centuries old Japanese wrapping cloths, "Furoshiki" and "Tenugui!" Learn the multiple uses, such as gift wrap, bento box cover, and more!

J-POP SPECIALS from SOU•SOU!

★ 10% OFF Furoshiki and Tenugui purchased at the SOU•SOU Booth!

★ Special giveaway! Spend over \$50 and receive "Mamezara," a small ceramic plate!

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JAPAN FILM FESTIVAL OF SAN FRANCISCO 2016

July 23 SAT - 31 SUN
NEW PEOPLE Cinema
1746 Post St., SF, CA
Buy tickets at JFFSF.ORG

7.23
SAT
12pm



© 2015 "Library Wars-LM-" Movie Project



Library Wars: The Last Mission

Guest: Director
Shinsuke Sato

7.24
SUN
12pm



© 2016 A Bride for Rip Van Winkle Film Partners



A Bride for Rip Van Winkle

Guest:
Director Shunji Iwai

7.31
SUN
12pm



© 2015 KWCP



Happy Hour

Guest: Director
Ryusuke Hamaguchi
+ a surprise guest!

7.23 SAT

J-POP SUMMIT 2016

12:00pm: Library Wars: The Last Mission ★
3:00pm: IA 1st Live Concert in Japan
4:15pm: Tokyo Short Shorts 2016
6:00pm: Rurouni Kenshin: Kyoto Inferno

7.24 SUN

J-POP SUMMIT 2016

12:00pm: A Bride for Rip Van Winkle ★
4:00pm: Cinema Kabuki "Nezumi Kozo"
6:30pm: Rurouni Kenshin: Kyoto Inferno

7.25 MON

6:30pm: Dou Kyu Sei - Classmates -
8:00pm: Rurouni Kenshin: Kyoto Inferno

7.26 TUE

6:30pm: The Anthem of the Heart
9:00pm: Rurouni Kenshin: Kyoto Inferno

7.27 WED

6:30pm: Solomon's Perjury
Part 1 & 2 Double Feature

7.28 THU

6:30pm: The Boy and the Beast
9:00pm: Rurouni Kenshin: The Legend Ends

7.29 FRI

6:30pm: Being Good
9:00pm: Rurouni Kenshin: The Legend Ends

7.30 SAT

12:00pm: DASHI & SHOYU: Essence of Japan
3:00pm: Rurouni Kenshin: The Legend Ends
6:00pm: Three Stories of Love

7.31 SUN

12:00pm: Happy Hour ★
6:30pm: Rurouni Kenshin: The Legend Ends

★ Director appearance and Q&A



MAZDA Station & Arcades

Booth **C14** & Main Stage



MAZDA SHOWCASE

Stop by MAZDA's exhibit space inside the festival pavilion and experience the Mazda CX-3 and Mazda3 vehicles. While there, test your racing skills on some of the most renowned race circuits in the PlayStation Gran Turismo driving sleds. MAZDA puts the driving experience first because Driving Matters!



Koichiro Kanda



Taku Imasaki

POP TALK SESSION

The Challenger Spirit

~ The Design Philosophy of MAZDA ~

7.24 Sun 2:45 - 3:35pm

@ Main Stage, Festival Pavilion

MAZDA is the only Japanese manufacturer to win the famous Le Mans 24-hour race in France. MAZDA will host a discussion about their design philosophy and their challenger spirit. Chief designer of MAZDA invites Taku Imasaki, producer of Gran Turismo, to share the secrets of car design and development.

PLUS A VERY
SPECIAL GUEST
FROM MAZDA!

Moderator: Koichiro Kanda (Managing Director Alpine)

Speakers: Taku Imasaki (Game Producer, Sony PlayStation)

INTERACTIVE SUMMIT

Produced by Interactive Summit Committee, NIFTY Corporation, JETRO San Francisco

Come see the latest innovative technologies from Japan; from robots, toilets, to IoT. Get an up close look at mind-blowing products through our Interactive Showcase at Festival Pavilion, and enjoy the Interactive Sessions at Galley 308!

E



TOTO

TOTO will display the latest Washlet with a variety of comfortable functions including water cleansing, insulated seat, air dryer, and much more!



EXVISION

“ZK00”: Pick up your favorite videos to playback without a remote. Gesture-play your mobile games on TV with your family. Flip through the pages of news apps from the comfort of your couch.



Mitsubishi Electric

- Voice-to-Text User Interface: The first voice-activated drawing function guided by your finger!
- Multipurpose Anti-fouling Protection: “Smart Air Coating” to protect surfaces from dust, water and more!



Fujitsu

interactive shoes hub is the co-creation platform for the Future of Shoes – check out rare innovative products on display!



- Ohzen - Sakae Casting - PiPit-VISION

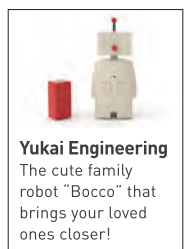
The precision and craftsmanship of Japanese technology manufacturers on display!



Panasonic

Enjoy Space Player, a new and exciting invention for spatial design that combines lighting and image projections!

Space Player



Yukai Engineering

The cute family robot “Bocco” that brings your loved ones closer!



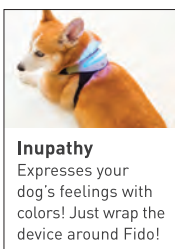
Revolve Robotics

Telepresence robot, “Kubi,” allows you to turn, nod and be at your remote meetings.



No New Folk Studio

Enjoy “Orphe,” a foot-wear system using sensors & LED to enable new forms of expression.



Inupathy

Expresses your dog's feelings with colors! Just wrap the device around Fido!



NEC Solution Innovators

Enjoy the new Interactive Projection System and experience projection technology that juxtaposes virtual content onto the real world.



Connected Design

The latest Connected API for smart lock, software key, and home security management – great for rental properties!



SnowRobin

Finally, the skateboard of the future is here! Also - anyone can play music with the new wristband instrument by dancing and moving around!



BON UNI

Be amused by the world's first uniforms for robots. Don't miss the high quality cosplay outfit, too!

SHOWCASE AREA MAP



MAIN STAGE

ENTRANCE



MESH

Try MESH, a tool that lets you explore the world of IoT (Internet of things) using everyday objects.



KAGURA

Try KAGURA. Virtually play instruments with movement recognition technology.



Salefull

Auto walking pedal "Clare" gets you exercising just by getting on it!



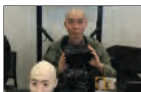
TYFFON

TYFFON's app "Necrodia" transforms you into a zombie-face!



DouZen

Halé Orb is an intuitive device for displaying photos on your TV.



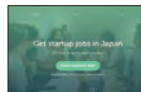
Asakusa Giken

Be mesmerized by the robot-head connected with Oculus VR.



Miraisens

3DHapticsVR Controller lets you experience realistic touch sensation!



Justa

Justa recruits and finds you a Japanese startup job!



Joren

Convert your website into a mobile app. Check out J-POP 2016 app!



NICT

2D transmitting sheets makes A LOT happen without contact!

7.23 SATURDAY AT GALLERY 308

11:00 am - 1:00 pm Startup Pitch Contest
1:30 pm - 2:25 pm IoT Talk Session
2:45 pm - 3:15 pm DMM Starter Talk Session
4:00 pm - 4:55 pm Robot Talk Session

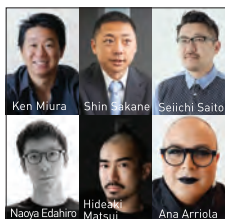


Presented by SunBridge Global Ventures with SukiYaku, Supported by JETRO San Francisco

Startup Pitch Contest

Innovation Weekend Sat 11am @ Gallery 308
Award Ceremony Sat 3:20pm - 3:35pm @ Main Stage

A pitch contest by SF based local startups interested in expanding their business globally, and some guest startups from Japan will also join. Please enjoy their pitches for new innovative products and services!



IoT Talk Session

Tech x Life x Design

~ How will "designed IoT" Change Our World? ~

"Designability" is essential to IoT products. By looking at "Design×Hardware×Branding" in the Bay Area, we discuss how to make beautifully designed Japanese products globally accessible.

Moderator: Ken Miura (DouZen CEO) / Panelists: Shin Sakane (seven dreamers CEO), Seichi Saito (Rhizomatiks CEO, Creative & Technical Director), Naoya Edahiro (Industrial Designer), Hideaki Matsui (Google Industrial Designer), Ana Arriola (Minimalisms Founder & CEO)



DMM Starter Talk Session

"DMM Starter"

~ A New Way Of Globalizing Japanese Products ~

This session will explain how DMM Starter aims to provide more effective ways for Japanese start-ups and manufacturers to expand their businesses globally. Also, we will demonstrate how to use "KAGURA," an application that can play music by detecting human motion.

Moderator: Takayuki Suzuki (ParadeAll President)
Panelists: Yusuke Muranaka (DMM.com Director), Shunsuke Nakamura (SHIKUMI DESIGN CEO)



Robot Talk Session

Robot x Human

~ How "They" Will Live With Us ~

The world once imagined by comics such as "Astro Boy" and "Doraemon" is becoming a reality. Humanoids and robots are now common. How will robots change our lives? What is the difference between Japanese and American robots? Also don't miss the cute robots!

Moderator: Noriko Takiguchi (Journalist, Robonews.net CEO)
Panelists: Shunsuke Aoki ("Bocco" / Yukai Engineering CEO), Ilya Polyakov ("Kubi" / Revolve Robotics CTO)

7.24 SUNDAY AT GALLERY 308

10:00 am - 3:00 pm TOTO Idea-thon

4:00 pm - 4:55 pm Samurai Makers
Talk Session



TOTO Idea-thon

TOTO - The Washlet Ideathon

Why don't we all figure out "the future of toilets and restrooms" together! Technology makes your life better and RESTROOMS are the most important place in our daily life. TOTO Washlet is a high-technology toilet that can make your life healthier, and can "clean up" your body and mind. We welcome your unique ideas!



Samurai Makers Talk Session

CRAZY & HIGH-TECH "INTERNET OF THINGS" FROM JAPAN!! ~ The Diversity of SAMURAI MAKERS ~

We invite "SAMURAI MAKERS" from Japan. They have artisan pride and are currently garnering attention from around the world. See master craftsmanship at work in their cutting-edge products.

Moderator: Takashi Homma (Hom.ma Inc. CEO) / Panelists: Joji Yamaguchi (Inupathey CEO)
Takayoshi Ishii (Asakura Giken CEO) / Yuya Kikukawa (No new folk studio CEO)

THE FUTURE IS NOW



TOTO
WASHLET



JAPANKURU presents VIRTUAL TRIP

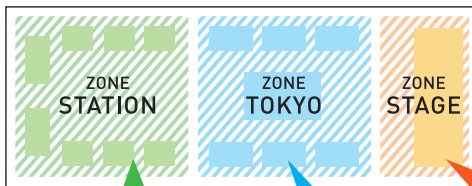


Do you love Japan and its music, comics and anime, but have not had the chance to visit yet? Let's go now! JAPANKURU presents VIRTUAL TRIP and we will take you to Japan virtually. Come see, feel, and experience the fantastically "REAL" Japan!

Booth: **D**



TRAVEL PAVILION INSIDE MAP



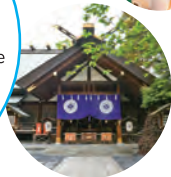
ZONE: STATION

The most fun about traveling in Japan is taking the train everywhere! Stop at Harajuku, the paradise of Kawaii, or the land of Otaku - Akihabara! Try different flavors of your VIRTUAL TRIP by stopping at your favorite stations!



ZONE: TOKYO

Pass through a large gateway called "Torii" and let your VIRTUAL TRIP begin! Travel back in time to "Edo-Tokyo Museum," see the future at "&TOKYO," make a wish at Tokyo Daijingu, and ask travel advice at "NTA TOUR DESK."



ZONE: STAGE

Special performance from Japan, guides to must-see attractions, mini-events to participate in and more! Don't miss the stage events at ZONE: STAGE!





江戸東京博物館



Let's start JAPANKURU's VIRTUAL TRIP with the beautiful city of Tokyo, where everyone longs to visit! Come experience the past, present and future of the city where the 2020 Olympic Games will be held. Don't forget to pray for good fortune and a safe journey in the "Shrine!"



EDO-TOKYO MUSEUM

Here is a space to reflect on the past history and culture of Edo-Tokyo, and envision the city and life of the future.



TOKYO DAIJINGU

Tokyo Daijingu is one of the major Shinto shrines in Tokyo. Don't forget to pray for good fortune in the "Shrine!"



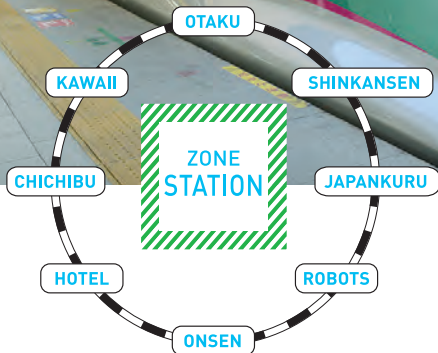
CITY OF TOKYO

Take a survey, receive Tokyo goodies, and join calligraphy workshop!



NTA America, Inc.

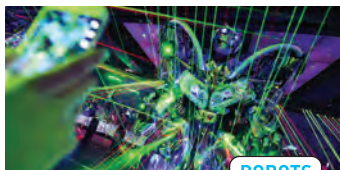
NTA offers the most cost effective and highest quality services! Drop by!



Destinations are; Kawaii paradise "Harajuku," the land of Otaku "Akihabara," enjoy the day and night of "Shinjuku"... Drop by your favorite STATIONS!



OTAKU



ROBOTS



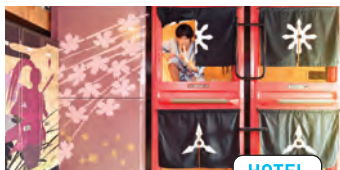
KAWAII



ONSEN



CHICHIBU



HOTEL



Special performances from Japan, guides to must-see attractions, mini-events to participate in, and more!
Don't miss the stage events at ZONE: STAGE!

- Tea ceremonies by Omote Senke and Ura Senke
- Cosplay contest: "Let's cosplay"
- Miko's Mai ceremonial dance by Tokyo Daijingu
- Chopstick Challenge!
- Special presentation by Edo-Tokyo Museum



Shinto Wedding "Mai" Dance

Come watch the traditional and sacred dance "Mai" performed by "Miko" (maiden channeler).

Let's hang "Ema!"

Write your wishes on "Ema" (a small wooden plaque) and hang it up at the shrine!



CITY OF TOKYO

Check out **CITY OF TOKYO Booth at Zone Tokyo!** Take a survey and receive a Tokyo map and goodies including J-POP exclusive "Uchiwa!" Join the instant calligraphy workshop to learn to write '東京' (Tokyo) on your Uchiwa fan!



TCTB Tokyo Convention & Visitors Bureau TOKYO METROPOLITAN GOVERNMENT



TOKYO

Tokyo Connections. New Beginnings.

Get
a
fan!

RAMEN SUMMIT

Food Park (Outdoor) | \$8.00 per bowl | 11:00am – 5:00pm* on both days | *while broth lasts

J-POP SUMMIT presents RAMEN SUMMIT – with five top-rated ramen restaurants gathered in the Food Park located outside of the Festival Pavilion!



TONKOTSU

ORENCHI BEYOND J5 [San Francisco]

Try their pork-bone ramen broth that takes 18 hours of boiling to prepare. The thick savory broth is complimented with specially blended soy sauce, garlic, and thick noodles.



ORENCHI RAMEN: YOSHIYUKI MARUYAMA

Mr. Maruyama has opened a yakitori restaurant 'Sumika,' a robata grill restaurant 'Iroriya,' and ramen shops 'Orenchi Ramen' and 'Orenchi Beyond,' and many more to spread ramen culture in the Bay Area.



SPICY MISO

Ramen Taka J1 [Santa Clara]

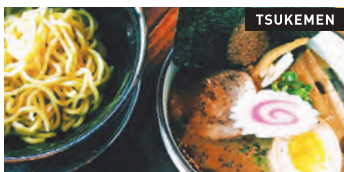
Try their pig bone soup boiled for 14 hours with original miso sauce made from different misos and 7 types of veggies!



SHOYU

Naruto Ramen J2 [New York]

Naruto Ramen from New York serves its signature Shoyu Ramen, a rich and dense soup using pork and chicken!



TSUKEMEN

Iza Ramen J3 [San Francisco]

Enjoy rich dipping broth made with pork, chicken and fish bones, complemented with thick chewy noodles!



SEAFOOD

US
Debut!

Hinodeya Ramen Bar J4 [Japan]

Enjoy authentic ramen broth made from the maximum "umami" of kombu seaweed, bonito flakes and clam.

RAMEN
TAKAkikkoman
seasoning your life

SAKE SUMMIT

B3 Food Court (Indoor) | \$10.00 for one hour of tasting | 11:30am – 4:30pm

Prominent sake-makers and distributors from Japan and US gather at Fort Mason Center! Come enjoy sake, cocktails and other goodness of Japan!

Participating companies:

- Takara Sake USA
- SEQUOIA Sake
- Gekkeikan Sake USA
- N.A.Sales
- JFC International
- Wismettac Asian Foods
- HOSODA Brothers



KIKUSUI presented by N.A.Sales



SEQUOIA Sake



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SEQUOIA SAKE



from the house of
GEKKEIKAN
the world's finest sake

JFC INTERNATIONAL INC.



HOSODA BROS. INC.



Official Alcohol Beverage Sponsor!

**ITO EN****B9 | H5**

ITO EN will feature the popular Oi Ocha, TEAS' TEA, as well as matcha drinks and soft ice cream from their new brand "MATCHA LOVE!"

**iichiko★**

Enjoy "iichiko Bar FRUITS YUZU and UME" that won the double gold medal at the 2014 San Francisco World Spirits Competition!

B10 | H4**Sapporo★****B1 | H3**

Sapporo's uniquely shaped silver can represents the distinctive style and flavor of traditional lager beer!

**Takara Sake★
"JPOP" B6**

Takara will feature sake based chu-hi cocktails, JPOP White Peach and Grapefruit.

**Kikkoman****B7**

Have some appetizers, cooked rice with their new gluten-free sweet soy sauce for rice and tofu with soy sauce!

**Choya★****B4**

Try UMESHU DROP! A lively combination of Umeshu (plum wine) and beer is surprisingly pleasant!

**Minamoto
Kitchoan****B8**

Take a break with "Wagashi," Japanese matcha and mochi sweets that pair perfectly with green tea.

**Calbee****B5**

Once you start eating, you can't stop! Try famous Shrimp Chips in original, wasabi and hot garlic flavors.

**Shimadaya****B2**

Shimadaya, one of the biggest noodle manufacturers in Japan, will serve cold udon and soba noodles!

**Shige Sushi****H2**

"Sushi-wich" is an original sushi sandwich with fillings including spicy tuna, California-style, Alaska-style, and natto.

**Hirotaiko****H1**

The favorite street-food of Osaka. Enjoy rich and crispy Takoyaki with juicy octopus!

6 Food Trucks

San Francisco's favorite restaurants-on-wheels gather again at Fort Mason Center!



JapaCurry



We Sushi



Kushi Yaki **Kuishinbo**



J-Shack



Wapioca

A can of Sapporo Premium Beer is shown in the foreground. In the background, a crowd of people is gathered in front of a large mural of a samurai. The Sapporo logo, featuring a star and the word "SAPPORO", is prominently displayed. Below the logo, it says "LEGENDARY BIRU". At the bottom, it reads "PLEASE SHARE SAPPORO RESPONSIBLY" and "© 2015 SAPPORO U.S.A. INC., NEW YORK, NY. SAPPOROBEEER.COM".

An advertisement for iichiko Bar Fruits. It features two bottles of iichiko liqueur: Yuzu and Ume. The Yuzu bottle is surrounded by yellow lemons, and the Ume bottle is surrounded by green plums. A gold medal from the "SAN FRANCISCO WORLD SPIRITS COMPETITION 2014 DOUBLE GOLD" is shown next to the Yuzu bottle. A glass of Yuzu liqueur and a glass of Ume liqueur with ice are also featured. The text "iichiko Bar FRUITS" is at the top, and "NEW" is in a red oval. At the bottom, it says "iichiko, Raising the Bar".

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VIRTUAL TRIP



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