

J●POP SUMMIT 2017

PRESS INQUIRIES:

Shannon Gomes, Good Food PR
shannon@goodfoodpr.com

FOR IMMEDIATE RELEASE

**J-POP SUMMIT 2017 ANNOUNCES ITS PREMIUM LINE-UP OF RAMEN, SAKE and
FOOD VENDORS AT THIS YEAR'S FESTIVAL**

*The San Francisco Bay Area's Premiere Japanese Pop Culture Event Announces A Slate of Japanese Food
and Drinks Participants at Fort Mason Center For Arts and Culture This September*

San Francisco, CA, August 15, 2017– J-POP SUMMIT 2017, one of the world's biggest Japanese pop culture events, announces another exciting year with a diverse line-up of Japanese ramen chefs, sake producers, and food and drink vendors to be featured on Saturday, September 9th and Sunday, September 10th starting at 11:00am at the Fort Mason Center For Arts and Culture's Festival Pavilion, located at 2 Marina Blvd in San Francisco, CA. The two-day slate of Japanese food and drinks are paired alongside an extensive roster of attractions, participants, exhibits, and other live programming. Tickets are available now starting at \$35 for adults and \$15 for kids ages 6+ at: www.J-POP.com.

Ramen Summit

Launched in 2016, Ramen Summit returns this year featuring top-rated ramen restaurants from around the Bay Area as well as Seattle. The ramen restaurants will show off their best broth and noodles from 11:00am-6:00pm in the Festival Pavilion Parking Area inside Fort Mason Center. A J-POP SUMMIT pass is required to get into Ramen Summit, and you must purchase a ramen ticket (only available on-site) for \$8/bowl. The Ramen Summit is curated by RAMEN SUMMIT producer Mr. Maruyama, and sponsored by [Yamachan Ramen](#), [Sun Noodle](#), and [Kikkoman](#). More details at <http://www.j-pop.com/2017/ramen-summit/>

Slurp a variety of ramens from:

- [nojo ramen tavern](#)
- [Orenchi Beyond](#)
- [Marufuku Ramen](#)
- [Hinodeya Ramen & Bar](#)
- [Yoroshiku](#)

Sake Summit

Prominent sake-makers and distributors from Japan and the U.S. will gather at the Festival Pavilion inside Fort Mason Center from 11:30am-4:30pm. A J-POP SUMMIT pass is required to get into Sake Summit, and you must purchase a sake tasting ticket for \$10/per person (21 years and older) for a one-hour tasting. The featured tasting menu includes a variety of sakes from:

- [GRC Imports](#)
- [Hosoda Brothers Inc.](#) (Sat. only)
- [JFC International](#)
- [NA Sales](#)
- Sake Brothers (Sun. Only)
- Sushi Ran (SAKE SUMMIT Premium only)
- [Takara Sake U.S.A.](#) (Sat. only)
- [Wismettac](#) (Sat. only)

Guests can download the app, [Sakenomy](#), that lets you study sake, record your impressions, and find the sake you've been looking for. Guests can also join sake club [Kampai Sake Box](#), a Sake subscription and gift service, that delivers the hand-selected finest sake from Japan right to your doorstep.

For guests who want to go beyond the daytime Sake Summit, J-POP SUMMIT is offering a new [Sake Summit Premium](#) event on Saturday, September 9th from 6:30-9:00pm at the Fort Mason Center Firehouse. A J-POP SUMMIT pass is required, as well as the purchase of a Sake Summit Premium ticket for \$30. (<https://sakesummitpremium.eventbrite.com/>)

This Premium event will include a fun and educational lecture by Todd Eng (founder of Sake Brothers.com and a Advanced Sake Professional certified by the Sake Education Council), small bites from [Shige Sushi](#), [Kemuri](#) and [Dandelion Chocolate](#), and sampling of the premium \$40 – \$100+ bottles of sake, most of them prepared in small batches with a high degree of hands-on artisan care. Come treat yourself to the celebration of Japanese tradition and innovation! This event is limited to 80 attendees, so purchase tickets in advance to guarantee entry. Sake Summit Premium is presented by [JFC International](#), [NA Sales](#), [GRC Imports](#), [Takara Sake USA Inc.](#), [Hosoda Bros Inc](#) and [SUSHI RAN](#).

Snacks, Drinks & Food Trucks

A variety of Japanese snacks, drinks, and local food trucks will also be offering Japanese fare available for purchase. The food trucks will be stationed in the Food Park located outside the Festival Pavilion. Food trucks will include:

- [JapaCurry](#)
- [J-Shack](#)
- [We Sushi](#)
- [Wapioca](#)

Inside the Festival Pavilion is the Food Court that will feature samplings and sales of popular and delicious Japanese snacks and drinks offered by:

- iichiko
- SAPPORO
- [Kikkoman](#)
- [ITO EN](#)
- [Choya](#)

- [Takara Sake U.S.A.](#)
- [Minamoto Kitchoan](#)
- [Hirotako](#)
- [Shige Sushi](#)
- [Shimadaya](#)

Tickets

A variety of affordable ticket options will give J-POP SUMMIT attendees the maximum amount of flexibility to customize their memorable festival experience. Adult single-day passes start at only \$35.00 each; 2-day passes start at only \$50.00 each. Ticket details are available at www.j-pop.com/tickets/

About J-POP SUMMIT

J-POP SUMMIT is one of the world's biggest Japanese pop culture events, held every summer in San Francisco, CA. By introducing the latest in Japanese music, fashion, film, art, games, tech-innovation, anime, food, as well as niche subcultures, the festival has become a launch pad for new trends from Japan.

Official website: www.j-pop.com

Official YouTube: <https://www.youtube.com/user/JPOPSUMMIT/featured>

Facebook: <https://www.facebook.com/JPOPSummit/>

Instagram: <https://www.instagram.com/jpopsummit/>

Twitter: <https://twitter.com/JpopSummitFest>

2017 J-POP SUMMIT sponsors are as follows (as of August 15, 2017):

Presenting Sponsor: JAPANKURU

Platinum Sponsors: iichiko, NHK, Nifty

Gold Sponsors: NTT, NTT West, NTT Data, NTT Solmare, ASOBISYSTEM

Silver Sponsors: KINOKUNIYA, SAPPORO, JVTA, Consulate General of Japan in San Francisco, Panasonic, NHK WORLD, FUJITSU, DG717, SCRAP, YAMAHA, Cross Nations, Hori Pro, JETRO San Francisco Office, Tokyo Convention & Visitors Bureau, SOU · SOU KYOTO San Francisco, Goshiki USA, TOPOLOGY.

Official Production Partner: Dominic Phillips Event Marketing

###