

# J●POP SUMMIT 2017

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## ***PRESS RELEASE***

FOR IMMEDIATE RELEASE

### **J-POP SUMMIT 2017 ANNOUNCES ON SALE TICKETS AND INITIAL ROSTER OF LIVE MUSIC ARTISTS AND PERFORMERS**

*The San Francisco Bay Area's Premiere Japanese Pop Culture Event  
Announces Advance Tickets and First Musical Guests of Honor;  
BAND-MAID, Babyraids Japan, Misaki Iwasa And YANAKIKU To Perform*

San Francisco, CA, May 24, 2017 – J-POP SUMMIT 2017, one of the world's biggest Japanese pop culture events, has announced advance tickets for this year's 2-day festival will go on sale on Friday, May 26<sup>th</sup> exclusively at: [www.J-POP.com](http://www.J-POP.com).

J-POP SUMMIT 2017 takes place on **Saturday and Sunday, September 9<sup>th</sup> and 10<sup>th</sup>** at the **Fort Mason Center for Arts and Culture** located in San Francisco's Marina district. Attendees will experience this year's theme ARTS, EATS and INNOVATIONS; a vibrant celebration of Japanese pop culture featuring live music, Japanese food and travel attractions, and interactive technologies. The festival is accented by ramen vendors, sake-tasting, and additional events highlighted by celebrity Guests of Honor.

The festival also announces its first line-up of Guest of Honor artists scheduled to perform:

[BAND-MAID](#)  
[Babyraids Japan](#)  
[Misaki Iwasa](#) (Former AKB48)  
[YANAKIKU](#)

*Additional artists and performers will be announced! Artist Meet-and-Greet event details also coming soon!*

This year's festival branding visuals feature striking artwork created by artist [Hiroyuki-Mitsume Takahashi](#), who also attends the festival as a Guest of Honor. **Guest details can be found at [www.J-POP.com/Guests](http://www.J-POP.com/Guests).**

2017 marks the 9<sup>th</sup> consecutive year J-POP SUMMIT has been held in San Francisco.

J-POP SUMMIT 2017 (*Fort Mason Center-only*) Tickets are available for VIP, 1-Day, 2-Day, and Kid's Passes (ages 0-12). **Adult single-day passes start at only \$35.00 each; 2-day passes start at only \$50.00 each. Additional ticket purchase details can be found at: <http://www.J-POP.com/2017/Tickets>.**

**Visit [www.J-POP.com](http://www.J-POP.com) for festival information and a comprehensive listing of all the available J-POP SUMMIT 2017 ticket options.**

### **About J-POP SUMMIT**

J-POP SUMMIT is one of the world's biggest Japanese pop culture events, held every summer in San Francisco, CA. By introducing the latest in Japanese music, fashion, film, art, games, tech-innovations, anime, food, as well as niche subcultures, the festival has become a landing platform for new trends from Japan.

Official website: [www.j-pop.com](http://www.j-pop.com)

Facebook: <https://www.facebook.com/JPOPSummit/>

Twitter: <https://twitter.com/JpopSummitFest>

Instagram: <https://www.instagram.com/jpopsummit>

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