

# J●POP SUMMIT 2016

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## ***PRESS RELEASE***

**FOR IMMEDIATE RELEASE**

### **J-POP SUMMIT 2016 ANNOUNCES OPENING NIGHT LIVE CONCERT WITH JAPAN'S POP PRINCESS KYARY PAMYU PAMYU**

*Premiere Japanese Pop Culture Festival Welcomes Return Of Edgy Pop  
Singer For Special Live Concert Performance In San Francisco At The  
Regency Ballroom For "KPP 5iVE YEARS MONSTER WORLD TOUR  
2016"*

**San Francisco, CA, April 21, 2016** – J-POP SUMMIT 2016, one of the world's biggest Japanese pop culture events, proudly presents pop princess -- **Kyary Pamyu Pamyu** – for a very special **live concert performance** in San Francisco at the **Regency Ballroom** on **Friday, July 22<sup>nd</sup>** to kick off the weekend-long J-POP festivities.

Tickets will go on sale on **Friday, May 6<sup>th</sup>**. **KPP Concert Ticket BASIC and PREMIUM packages, along with KPP + J-POP SUMMIT Combo Tickets, will be available for purchase at: [www.J-POP.com](http://www.J-POP.com)**. The Regency Ballroom is located at 1290 Sutter St, San Francisco, CA 94109.

Kyary Pamyu Pamyu is one of Japan's biggest pop and fashion stars and represents the dynamic fusion of Japanese pop culture, fashion and music.

The singer is currently marking her 5-year anniversary as an artist with an international concert tour "**KPP 5iVE YEARS MONSTER WORLD TOUR 2016**" supporting the upcoming release of her very first retrospective album, **KPP BEST**. Kyary Pamyu Pamyu was a headliner at the **J-POP SUMMIT 2013** and returns to San Francisco to celebrate her anniversary with fans on **Friday, July 22<sup>nd</sup>** at **J-POP SUMMIT 2016 Opening Night**.

**J-POP SUMMIT 2016 continues Saturday and Sunday July 23<sup>rd</sup> and 24<sup>th</sup>** at the historic **Fort Mason Center** located in **San Francisco's Marina district**. Attendees will experience a colorful assortment of Japanese pop-influenced culture including fashion, pop art, live music

and technology, accented by ramen vendors, sake-tasting, and other attractions to be complemented by celebrity Guests of Honor, anime programming, cosplay and karaoke contests, and a wide assortment of vendors and other programming.

**Kyary Pamyu Pamyu LIVE at J-POP SUMMIT OPENING NIGHT – KPP 5iVE YEARS MONSTER WORLD TOUR 2016 in San Francisco ticket options include:**

**\*KPP Concert Ticket BASIC • \$40 each**  
Includes general admission at Regency Ballroom

**\*\*KPP Concert Ticket PREMIUM • \$150 each**  
Includes general admission at the Regency Ballroom, exclusive meet & greet with Kyary Pamyu Pamyu, and a special gift.

*\*\*Both options DO NOT include entrance to the J-POP SUMMIT at Fort Mason.*

**KPP + J-POP SUMMIT Combo Tickets -- including J-POP SUMMIT 1-day and/or 2-day passes that each include a KPP Concert Ticket BASIC starting from \$55 each – will be also available on Friday, May 6<sup>th</sup> at: [www.J-POP.com](http://www.J-POP.com).**

*Stay tuned for news coming next week on J-POP SUMMIT tickets, including V.I.P packages, and information on other artists set to perform.*

### **About Kyary Pamyu Pamyu**

Born in Tokyo 1993, Kyary Pamyu Pamyu began her career as a model for several Harajuku fashion magazines while she was still in high school. Her unique look and uninhibited, self-expressive personality quickly garnered the attention of Japan's bustling fashion and music scenes. In 2011, Kyary Pamyu Pamyu released her debut mini-album, *MOSHI MOSHI HARAJUKU* (Hello, Harajuku) under Warner Music Japan. The music video for its single "PONPONPON," has been played over 93 million times on YouTube. Her first full-length album, *Pamyu Pamyu Revolution*, was released 2012. The following year was *Nanda Collection*, and another release, *Pika Pika Fantajin* in 2014. Last year, Kyary Pamyu Pamyu released the single, *Mondai Girl*, which was followed by a Halloween-themed single, *Crazy Party Night (Pumpkin no Gyakushu)*.

In May 2016, Kyary Pamyu Pamyu will release her first retrospective album, *KPP BEST*, a collection of 23 career-spanning tracks that includes infectious hit singles such as *Invader Invader*, *Kira Kira Killer*, *Fashion Monster*, as well as 5<sup>th</sup> anniversary song "5iVE YEARS MONSTER".

### **About J-POP SUMMIT**

J-POP SUMMIT is one of the world's biggest Japanese pop culture events, held every summer in San Francisco, CA. By introducing the latest in Japanese music, fashion, film, art, games, tech-innovations, anime, food, as well as niche subcultures, the festival has become a landing platform for new trends from Japan.

Official website: [www.j-pop.com](http://www.j-pop.com)

Official YouTube: <https://www.youtube.com/user/JPOPSUMMIT/featured>

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