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PRESS RELEASE

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J-POP SUMMIT 2016 ANNOUNCES ON SALE TICKETS AND V.I.P SPECIAL PACKAGES

The San Francisco Bay Area's Premiere Japanese Pop Culture Event Announces Advance Tickets Including Kyary Pamyu Pamyu Opening Night Bundles; 1-Day & 2-Day Festival Passes; Artist Meet & Greet Packages

San Francisco, CA, May 4, 2016 – J-POP SUMMIT 2016, one of the world's biggest Japanese pop culture events, has announced advance tickets for this year's 3-day festival will go on sale on Friday, May 6th at 12pm (PST) at: www.J-POP.com.

J-POP SUMMIT 2016 commences with, "Kyary Pamyu Pamyu LIVE at J-POP SUMMIT OPENING NIGHT - KPP 5iVE YEARS MONSTER WORLD TOUR 2016 in San Francisco," on Friday, July 22nd at The Regency Ballroom in San Francisco, CA.

J-POP SUMMIT 2016 continues Saturday and Sunday, July 23rd and 24th at the historic Fort Mason Center located in San Francisco's Marina district. Attendees will experience a vibrant celebration of Japanese pop-influenced culture including edgy fashion shows, pop art, live music, technology exhibits and interactive activates, accented by ramen vendors, saketasting, and additional attractions highlighted by celebrity Guests of Honor.

A variety of affordable ticket options and V.I.P packages will give attendees the maximum amount of flexibility to customize a memorable J-POP SUMMIT 2016 experience.

This year, packages will be available offering ticket options to attend the Kyary Pamyu Pamyu OPENING NIGHT concert as well as multi-day V.I.P. options for Fort Mason.

Standard J-POP SUMMIT 2016 (*Ft. Mason-only*) 1-Day, 2-Day, and Kid's Passes (ages 6-12) also will be offered. Adult single-day passes start at only \$25.00 each; 2-day passes start at only \$40.00 each. Ticket details can be found at www.J-POP.com/Tickets

Visit <u>www.J-POP.com</u> for festival programming information and secure online advance purchase and a complete listing of all the available J-POP SUMMIT 2016 ticket packages.

About J-POP SUMMIT

J-POP SUMMIT is one of the world's biggest Japanese pop culture events, held every summer in San Francisco, CA. By introducing the latest in Japanese music, fashion, film, art, games, tech-innovations, anime, food, as well as niche subcultures, the festival has become a landing platform for new trends from Japan.

Official website: www.j-pop.com

Official YouTube: https://www.youtube.com/user/JPOPSUMMIT/featured

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