



**Media Contact:**  
Erik Jansen  
MediaLab  
[erik@medialab-pr.com](mailto:erik@medialab-pr.com)  
(714) 620-5017

## ***PRESS RELEASE***

**FOR IMMEDIATE RELEASE:**

### **2015 J-POP SUMMIT TICKETS GO ON SALE AND FIRST OFFICIAL GUESTS OF HONOR ANNOUNCED**

*General Admission And V.I.P. Passes To The Bay Area's Premiere  
Japanese Pop Culture Event At Fort Mason Go On Sale Tomorrow!  
Pop Singer Eir Aoi And All-Girl Rock Band Gacharic Spin To Perform*

**San Francisco, CA, April 9, 2015** – The J-POP SUMMIT, the Japanese pop culture celebration held annually in San Francisco, has announced that tickets to attend the 2015 edition of the festival will go on sale on Friday, April 10<sup>th</sup>. General admission as well as V.I.P. passes will be available.

The 2015 J-POP SUMMIT will begin with an Opening Night Premiere Screening event on Friday August 7<sup>th</sup> at The Castro Theatre, and also take place Saturday and Sunday August 8<sup>th</sup> and 9<sup>th</sup> at the historic Fort Mason Center in San Francisco's Marina district. Additional details on the event are available at: [www.J-POP.com](http://www.J-POP.com).

The 2015 J-POP SUMMIT also announces its first two Guests of Honor – pop singer Eir Aoi and the all-girl rock band Gacharic Spin. Both artists will perform live for fans and attendees on the Fort Mason Center main stage.

**Passes for 2015 J-POP SUMMIT are available at:**  
[http://www.j-pop.com/#tile\\_registration\\_anchor](http://www.j-pop.com/#tile_registration_anchor)

**ONE DAY J-POP SUMMIT PASS: FORT MASON:** Includes One-Day access to J-POP SUMMIT at Fort Mason Center either on Saturday, 8/8 or Sunday, 8/9.  
Early Bird: \$20.00 Advance: \$25.00 At The Door \$30.00  
(Early bird pricing is available until 6/30)

**WEEKEND J-POP SUMMIT PASS: FORT MASON:** Includes full Two-Day access to J-POP SUMMIT at Fort Mason Center on both Saturday, 8/8 and Sunday, 8/9.

Early Bird: \$35.00 Advance: \$40.00 At The Door \$45.00  
(Early bird pricing is available until 6/30)

**KIDS WEEKEND PASS: FORT MASON:** Includes Full Two-day access to J-POP SUMMIT at Fort Mason Center on *both* Saturday, 8/8 and Sunday, 8/9.  
Ages 6-12: \$15.00 Ages 0-5: FREE \*No One-day Pass for kids.

**V.I.P. J-POP SUMMIT PASS: FORT MASON:** Includes Full Two-day access to J-POP SUMMIT at Fort Mason Center on *both* on Saturday, 8/8 and Sunday, 8/9.  
Early Bird: \$90.00 Advance: \$100.00  
(Early bird pricing is available until 6/30)

J-POP SUMMIT V.I.P Passes include: A ticket to the Opening Special Premiere Event at The Castro Theatre on Friday, 8/7; a Weekend Pass to Fort Mason Center for Saturday, 8/8 & Sunday 8/9; Access to Priority Line to the film screenings at the [Japan Film Festival of San Francisco](#) at NEW PEOPLE Cinema from Sat. 8/8 to Sun. 8/16 (NOTE: *Film tickets are NOT included, sold separately*); Access to Priority Line to SAKE SUMMIT at UNION SQUARE on Sat. 8/8 and Sun. 8/9. (NOTE: *Admission to SAKE SUMMIT is NOT included, sold separately*); Access to VIP Check-In at The Castro Theatre and Fort Mason Center; Access to premium viewing areas at the Fort Mason Center Stage; Exclusive J-POP SUMMIT Gift Bag.

The 2015 J-POP SUMMIT is proud to announce pop singer Eir Aoi and the all-girl rock band Gacharic Spin as its first two featured performers and official Guests of Honor. Both artists' appearances are made possible with the support of PROMIC (Foundation for Promotion of Music Industry and Culture) and RAIJ (Recording Industry Association of Japan).

Pop singer Eir Aoi is widely known for performing the theme songs to a variety of popular anime series including *Fate/Zero*, *Sword Art Online* and *Kill la Kill*. She has released 3 full albums since her debut in 2012. In Japan, Eir Aoi is signed to SME Records (Sony Music Entertainment). Additional artist information is available at: <http://www.j-pop.com/eir-aoi>.

The 2015 J-POP SUMMIT also welcomes Gacharic Spin, one of the strongest, most aggressive, most flamboyant, all-female bands from Japan. Gacharic Spin has performed in the U.S., Korea, China, Hong Kong, France and Luxemburg and will make their first-ever San Francisco appearance at the 2015 J-POP SUMMIT. Additional information on Gacharic Spin is available at: <http://www.j-pop.com/gacharic-spin>.

"We are extremely honored to kick off our music programming for the 2015 J-POP SUMMIT by announcing Eir Aoi and Gacharic Spin," says Takeshi Yoshida, Executive Producer of the J-POP SUMMIT. "With the assistance and support of the Japanese Foundation for Promotion of Music Industry and Culture and the Recording Industry Association of Japan we look forward to presenting a dynamic roster of top pop and rock artists that showcase the tremendous music scene happening in Japan. Spreading the fun and excitement of Japanese pop culture, fashion, film and music has always been the mission of the J-POP SUMMIT and we will make this summer event one that people won't soon forget!"

### About J-POP SUMMIT

The J-POP SUMMIT is an annual Japanese Pop Culture celebration held in San Francisco, CA that features live bands and artists from Japan, pop culture panel discussions, film premieres, fashion shows and events, food and spirits, art, and celebrity appearances. In 2014, the two-day event attracted 125,000 attendees. Details on J-POP SUMMIT are available at [www.J-POP.com](http://www.J-POP.com).