



MEDIA ALERT

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VIZ MEDIA ANNOUNCES *NARUTO SHIPPUDEN THE MOVIE: LOST TOWER* U.S. THEATRICAL PREMIERE AT JAPAN FILM FESTIVAL OF SAN FRANCISCO

*First-Ever Dedicated Japanese Live-Action And Anime Film Festival For The S.F. Bay Area Also Presents An Encore Screening Of *BERSERK THE GOLDEN AGE ARC II – THE BATTLE FOR DOLDREY* And *TIGER & BUNNY: THE BEGINNING**

VIZ Media has announced its participation in the upcoming *Japan Film Festival of San Francisco* (JFFSF), the first annual dedicated Japanese film festival for Northern California and the S.F. Bay Area. The Festival, which is presented by the NEW PEOPLE Japanese pop culture entertainment venue at its NEW PEOPLE Cinema in conjunction with the 2013 J-POP Summit, will host the exclusive U.S. theatrical premiere of *NARUTO SHIPPUDEN THE MOVIE: THE LOST TOWER* on Saturday, July 28th as well as a special encore screening of *TIGER & BUNNY: THE BEGINNING*, on Friday, August 2nd, and also *BERSERK THE GOLDEN AGE ARC II – THE BATTLE FOR DOLDREY* on Sunday, July 28th at 3:50pm. *Films will be presented with original Japanese dialogue and English subtitles.*

The *Japan Film Festival of San Francisco's* week-long series of film screenings includes more than 16 acclaimed live-action and anime titles and will take place at the NEW PEOPLE Cinema beginning Saturday July 27th and running through Sunday August 4th. Tickets are \$13.00 per film unless otherwise indicated. NEW PEOPLE Cinema is located at 1746 Post St. (cross street is Webster St.) in the heart of San Francisco's Japantown.

NARUTO advance tickets are available at: <http://jffsf.org/2013/naruto-shippuden-the-lost-tower/>

BERSERK THE GOLDEN AGE ARC II – THE BATTLE FOR DOLDREY advance tickets are available at: <http://jffsf.org/2013/berserk2/>

TIGER & BUNNY advance tickets are available at:

<http://jffsf.org/2013/naruto-shippuden-the-lost-tower/>

Complete film schedules and advance ticket information for other screenings are available on www.jffsf.org.

VIZ Media will also offer free manga samplers that highlight a bevy of its top graphic novel series to each ticketholder. Each ticketholder will receive a bag and of full-color promo posters.

NARUTO SHIPPUDEN THE MOVIE: THE LOST TOWER - U.S. Premiere!

Saturday, July 28th, 1:30pm (During 2013 J-POP Summit Festival!)

Monday, July 29th, 4:30PM

The Rogue Ninja Mukade is about to be caught by Naruto's team when he summons forth the power of the LeyLine - an ancient underground channel of chakra. Naruto gets caught up in the chakra and is sent back in time to the city of Loran, known for its thousand towers. There he encounters the future Fourth Hokage, Minato Namikaze, on a top-secret mission, and the Queen of Loran, Sarah, whose rule is threatened by Mukade. Will Naruto be able to return to his own time, and can a chance encounter in the past save the future? Additional information on NARUTO and NARUTO SHIPPUDEN is available at www.Naruto.com.

BERSERK THE GOLDEN AGE ARC II – Special Encore Presentation!

Sunday, July 28th, 3:50pm (During 2013 J-POP Summit Festival!)

Wednesday, July 31st, 4:30pm

The exciting second film in the BERSERK GOLDEN AGE ARC TRILOGY, based on the bestselling manga series. For three years, Guts believed his mission was to pursue Griffith's dream together with him. But in order to become Griffith's equal and truly be called his friend, Guts realizes he will have to leave the Band of the Hawk. At the same time, a bloody battle to capture the impenetrable Fortress of Doldrey from the Empire of Chuder is about to begin. The Band of the Hawk will face an army 30,000 strong!

TIGER & BUNNY: THE BEGINNING – Special Encore Presentation!!!

Friday, August 2nd, 4:00pm

The hero-inspired big screen action of the smash hit anime property – *TIGER & BUNNY* – returns to the Bay Area for one-night-only! The city of Sternbild is protected by corporate superheroes known as NEXT, who fight crime while promoting their sponsors on the popular show "HERO TV." Veteran hero Wild Tiger relies on his years of experience and instincts to fight crime, but his tendency to destroy public property for the sake of protecting the lives of the innocent has earned him the nickname "Crusher for Justice." Now, under orders from his new employer, Wild Tiger finds himself forced to team up with Barnaby Brooks Jr., a rookie with an attitude. Will the two unlikely new partners find a way to work together? Please visit the official TIGER & BUNNY Facebook page for more information <http://www.facebook.com/TigerAndBunny>.

The *Japan Film Festival of San Francisco* is presented in conjunction with the 2013 J-POP Summit, taking place Saturday July 27th and Sunday July 28th across the city's historic Japantown district to celebrate the phenomenon of Japanese pop culture with a colorful array of live bands and artists, panel discussions, film premieres, edgy fashion shows and DJ dance events, celebrity appearances and more. The J-POP Summit Festival is hosted and organized by NEW PEOPLE in cooperation with the Japantown Merchants Association. In 2012, the two-day event attracted nearly 65,000 attendees.

More information is available at www.J-POP.com.

NEW PEOPLE Cinema is a 143-seat cinema located in the underground floor of NEW PEOPLE in San Francisco. Equipped with a cutting-edge HD digital projection and THX[®]-certified sound system, NEW PEOPLE Cinema is home for local film festivals and entertaining events.

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