

JAPANFILMFESTIVAL
OF SAN FRANCISCO 7.27 - 8.4.2013

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J●POP
SUMMIT
FESTIVAL
2013

PRESS RELEASE

FOR IMMEDIATE RELEASE:

The 2013 JAPAN FILM FESTIVAL OF SAN FRANCISCO PARTNERS WITH J-POP SUMMIT FESTIVAL TO PRESENT AN EXCITING LINE-UP OF ANIME FEATURE FILM PREMIERES AT NEW PEOPLE CINEMA

The First-Ever Dedicated Japanese Film Festival For NorCal And The Bay Area Opens In Late July At NEW PEOPLE Cinema Featuring Exciting Premieres Of Hunter X Hunter, Naruto Shippuden, Resident Evil: Damnation, Tiger & Bunny, And Director Mamoru Hosoda's Wolf Children

San Francisco, CA, May 22, 2013– The 2013 J-POP Summit Festival, the popular annual San Francisco summertime Japanese Pop Culture celebration, has just announced an exciting anime program to complement the launch of the *Japan Film Festival of San Francisco*, the first dedicated annual Japanese film festival for Northern California and the S.F. Bay Area.

The week-long series of film screenings also includes 9 acclaimed live-action titles and will take place at the NEW PEOPLE Cinema beginning Saturday July 27th and running through Sunday August 4th.

The *Japan Film Festival of San Francisco's* slate of anime premieres and exclusive screenings at the NEW PEOPLE Cinema will include *Wolf Children*, the poignant new drama from director Mamoru Hosoda, the U.S. premiere of the fantasy adventure, *Hunter X Hunter: Phantom Rouge*, wild ninja hijinks in *Naruto Shippuden The Movie: The Lost Tower*, heavy weapons CGI action in *Resident Evil: Damnation*, and a special encore presentation of the superhero-inspired fun of *Tiger & Bunny: The Beginning*. All films (except *Resident Evil: Damnation*) will be presented with original Japanese dialogue with English subtitles.

Tickets are \$13.00 per film unless otherwise indicated. NEW PEOPLE Cinema is located at 1746 Post St. (cross street is Webster St.) in the heart of San Francisco's Japantown. **A complete schedule and advance ticket information are available on www.jffsf.org.**

The *Japan Film Festival of San Francisco* is presented in conjunction with the 2013 J-POP Summit, taking place Saturday July 27th and Sunday July 28th across the city's historic Japantown district to celebrate the phenomenon of Japanese pop culture with a colorful array of live bands and artists, panel discussions, film premieres, edgy fashion shows and DJ dance events, celebrity appearances and more. The J-POP Summit Festival is hosted and organized by NEW PEOPLE in cooperation with the Japantown Merchants Association. In 2012, the two-day event attracted nearly 65,000 attendees. *More information is available at www.J-POP.com.*

Japan Film Festival of San Francisco Anime Program:

HUNTER X HUNTER: PHANTOM ROUGE - U.S. PREMIERE!!!

Saturday, August 3rd, 11:00am

Hunter X Hunter: Phantom Rouge is based on the mega-hit manga series by Yoshihiro Togashi, which has sold over 60 million copies worldwide. The new film reveals the early life of main characters Clapica and Gon. Once there was a small tribe of people called Cluta that lived in a lush and beautiful forest. One day, bandits known as the Phantom Brigade attacked and massacred the entire population except one. Their objective was the eyes that belong to the Cluta people, which turn scarlet with excitement. Known as the Eyes of Rouge, the color is considered one of the seven most exquisite hues in the world. The sole survivor was a boy named Clapica and he vows to avenge his people and becomes a Hunter.

NARUTO SHIPPUDEN THE MOVIE: THE LOST TOWER - U.S. PREMIERE!!!

Saturday, July 28th, 1:30pm

The Rogue Ninja Mukade is about to be caught by Naruto's team when he summons forth the power of the LeyLine - an ancient underground channel of chakra. Naruto gets caught up in the chakra and is sent back in time to the city of Loran, known for its thousand towers. There he encounters the future Fourth Hokage, Minato Namikaze, on a top-secret mission, and the Queen of Loran, Sarah, whose rule is threatened by Mukade. Will Naruto be able to return to his own time, and can a chance encounter in the past save the future?

RESIDENT EVIL: DAMNATION - U.S. PREMIERE!!!

Sunday, July 28th, 3:50pm

Resident Evil: Damnation is the sequel to *Resident Evil: Degeneration*, a feature-length computer-animated horror film based on the popular game developed by Capcom. The story revolves around biological weapons used in a European war zone and sees the return of Leon S. Kennedy as the protagonist. The film was released as a digital download on Xbox Live, Zune and PlayStation Network in 2012 and comes to the big screen for the first time in the U.S.!
(*Note: this screening is NOT a 3D presentation; film will be presented with dubbed English dialogue)

TIGER & BUNNY: THE BEGINNING – Special Encore Presentation!!!

Friday, August 2nd, 4:00pm

The hero-inspired big screen action of the smash hit anime property – *Tiger & Bunny* – is coming to the Bay Area! The city of Sternbild is protected by corporate superheroes known as NEXT, who fight crime while promoting their sponsors on the popular show “HERO TV.” Veteran hero Wild Tiger relies on his years of experience and instincts to fight crime, but his tendency to destroy public property for the sake of protecting the lives of the innocent has earned him the

nickname “Crusher for Justice.” Now, under orders from his new employer, Wild Tiger finds himself forced to team up with Barnaby Brooks Jr., a rookie with an attitude. Will the two unlikely new partners find a way to work together?

WOLF CHILDREN – S.F. PREMIERE!!!

Sunday, July 28th, 11:00am & Sunday, August 4th, 6:15pm

From Mamoru Hosoda, the visionary and award-winning creator of the acclaimed anime films, *Summer Wars* and *The Girl Who Leapt Through Time*, comes a beautiful tale of love and triumph. In this touching new drama, 19 year-old Hana falls in love with a wolf-man and, over the years, becomes the mother of two half-wolf/ half human children. Ame, born on a rainy day and Yuki, born in the snowy winter, must move with their mother to a rural town to hide the secret of their mysterious lineage.

NEW PEOPLE Cinema is a 143-seat cinema located in the underground floor of NEW PEOPLE in San Francisco. Equipped with a cutting-edge HD digital projection and THX[®]-certified sound system, NEW PEOPLE Cinema is home for local film festivals and entertaining events.

www.newpeoplecinema.com

About J-POP SUMMIT FESTIVAL

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